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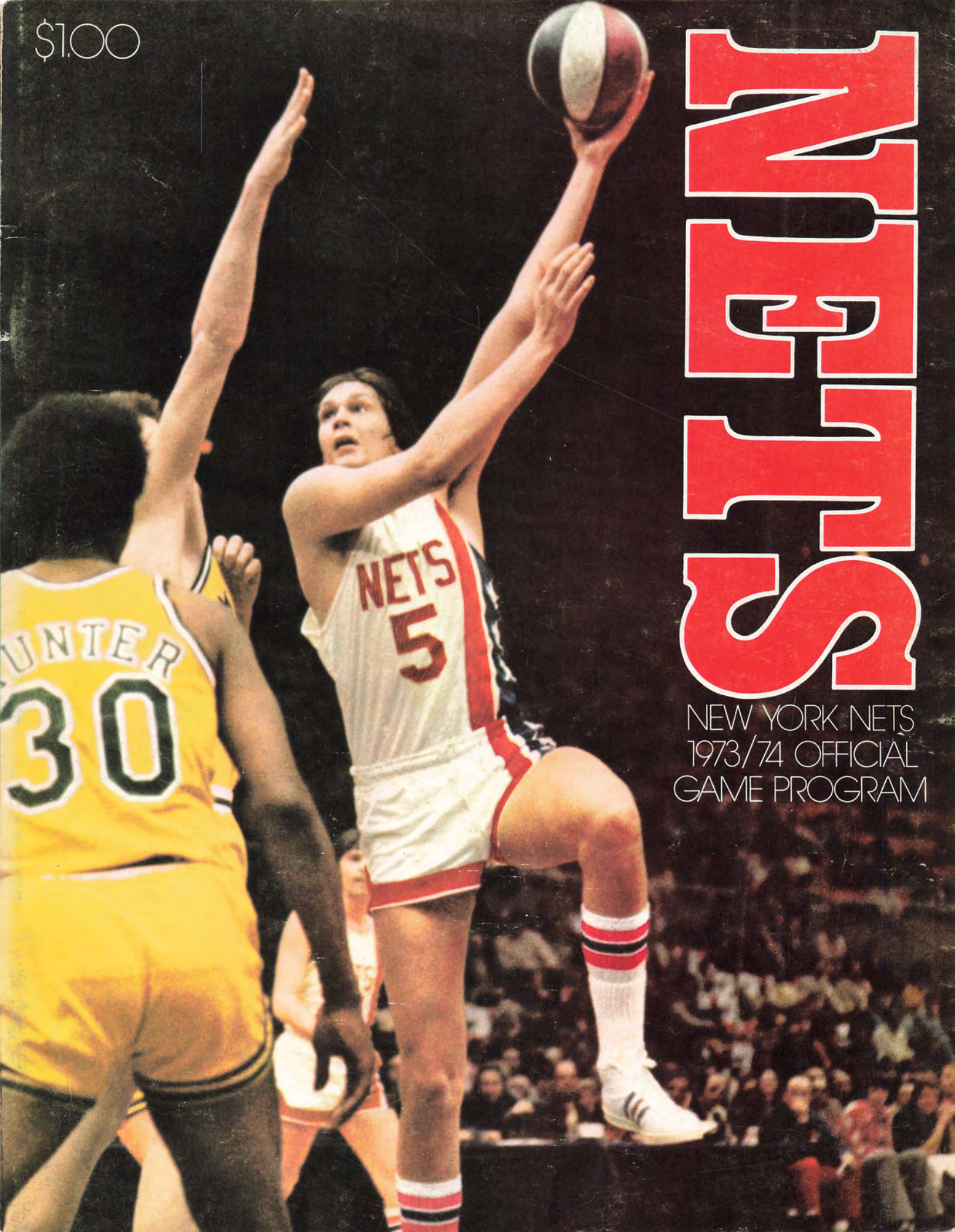

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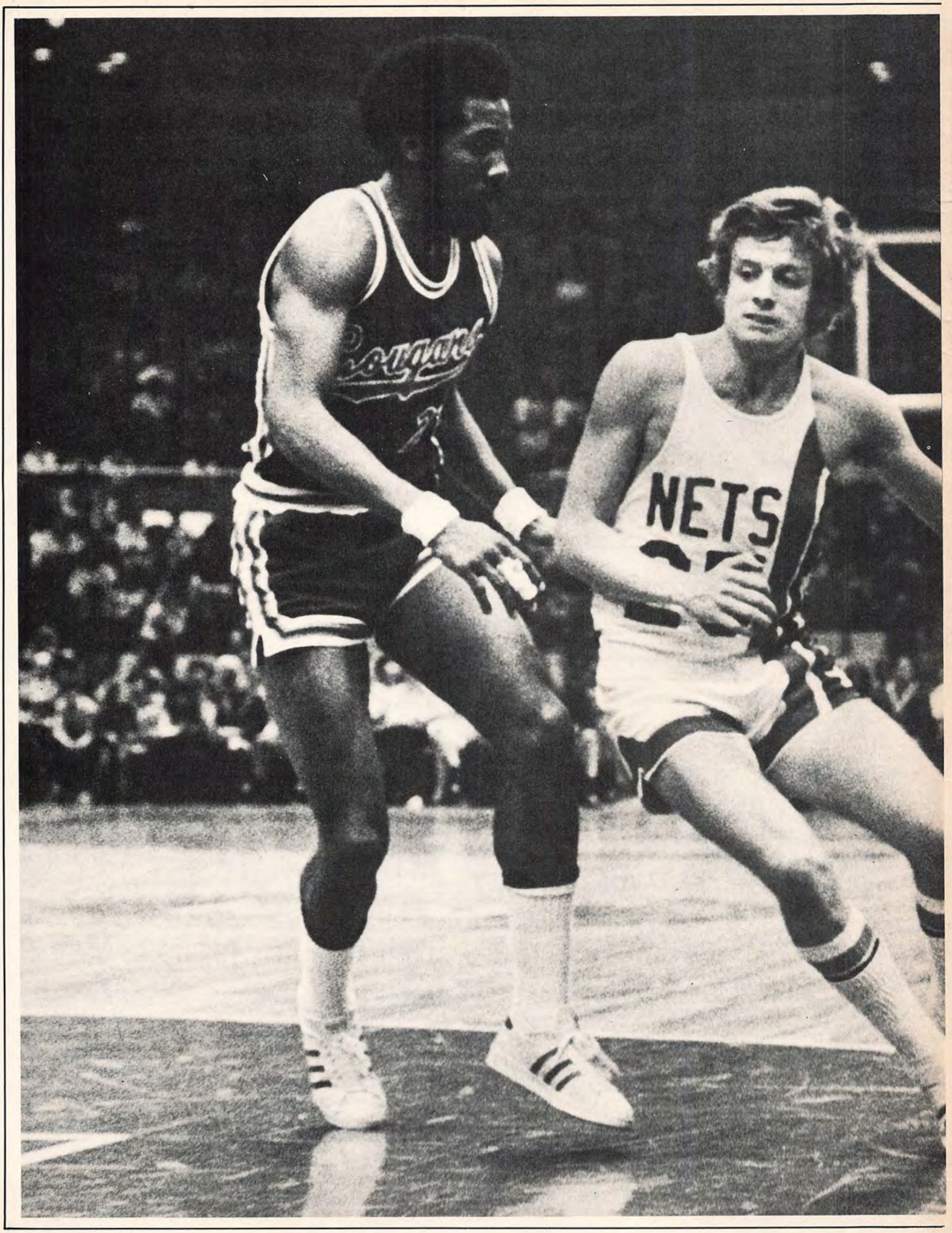
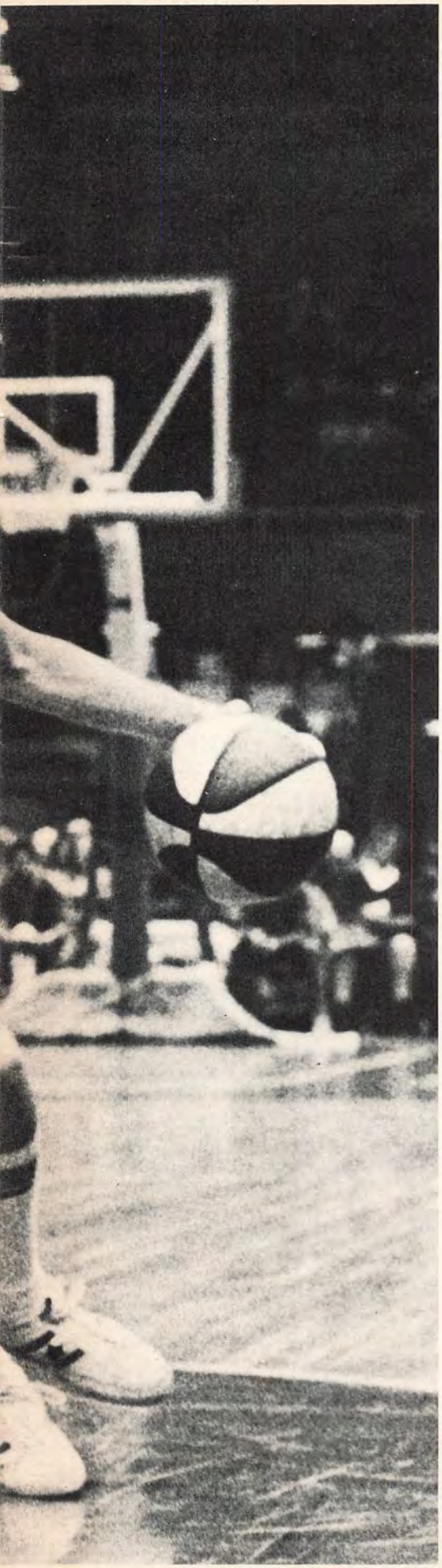

NETS



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ROY BOE
PRESIDENT

Roy Boe, 43-year-old graduate of Yale University, is President of the New York Nets. He is also President of the New York Islanders, the new National Hockey League expansion club—which is a story in itself.

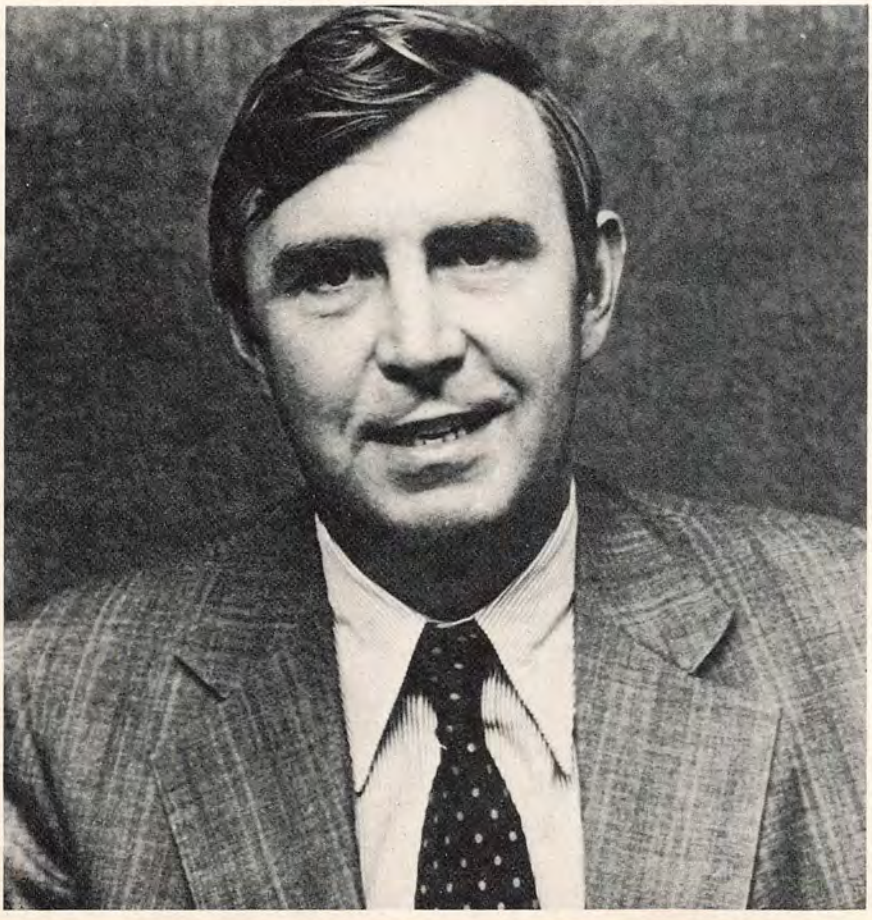
Just five years ago, Roy was completely involved in the garment industry, with no sports connection whatsoever. Then he bought the Westchester Bulls, a farm club of the New York Giants, shifting them after one year to Long Island.

Happy with his Long Island surroundings and exhilarated by his first experience in the world of sports ownership, Boe delved further, purchasing the Nets, and it is under his aegis that the Nets have made the ABA playoffs four-for-four after failing to reach that plateau previously. Now he's in hockey too and it shouldn't be long before the Islanders go on the move.

Once Boe took over the Nets from trucking tycoon Arthur Brown in the spring of 1969, he wasted little time rebuilding. He quickly signed Lou Carnesecca, dynamic coach of St. John's University, then moved the club to Island Garden, Hempstead, where in their first season they drew 106,000 more fans than they had at either Teaneck, N.J., as the New Jersey Americans, or at Long Island Arena, Commack, L.I., in their previous two seasons.

Before the start of the following season, Boe pulled off one of the biggest transactions in ABA history, acquiring superstar Rick Barry from the Virginia Squires.

There was yet a key goal to go—seeing the Nets in the new Nassau Coliseum. This was achieved on February 11, 1972.



This year he signed 6'9" Larry Kenon of Memphis State, undoubtedly the best available bet in the college ranks.

In addition, with Carnesecca returning to St. John's, Boe engineered a New Deal in the front office that brought Kevin Loughery in as coach this year, and Dave DeBusschere to take over as Vice President and General Manager on a ten-year term after he retires as a player with the Knicks at the end of the 1973-74 season.

But the coup d'etat was yet to come. It hit like a bombshell on August 1, when Boe announced he had signed super-star Julius (Dr. J) Erving to an eight-year contract. To accomplish this deed, transactions were made with the ABA's Virginia Squires, for whom Erving had been playing, and with the NBA's Atlanta Hawks, who held a contract for his future services.

Boe was born in Brooklyn, attended Englewood School in New Jersey, then matriculated at Yale, where he graduated with the class of 1951.

At Englewood he was a catcher on the baseball team and an end in football. He continued with both sports as a freshman at Yale, but his collegiate sports career ended abruptly when he broke an arm while a member of the Eli football jay vees. Today, to keep fit, Boe plays squash almost daily.

After 13 months with the U.S. Military Forces in Korea, winding up as a First Lieutenant in the artillery, Roy became a food broker. That was 1953 and that year too, he wed a young lady from Cincinnati—Deon Woolfolk.

It was while still a food broker that he walked into a dress shop with his wife, in 1961, to have the owner of the shop admire the skirt Mrs. Boe was wearing. That was the beginning of Boe Jests, the women's apparel firm that Boe catapulted into a multi-million dollar operation, that in turn led him into his sports world.

TEST YOUR SPORTS I.Q.

A.

What was the original name for the N.Y. Nets and where did they play?

B.

Who was the first N.Y. Islander drafted off an established N.H.L. team: Name the player and the team.

C.

What Wantagh Savings Bank is offering the new Higher Interest Rates.

D.

What year did the Nets move to Long Island, where did they play and what was their record?

E.

What N.Y. Islander lead the league in penalty minutes for his position and at the same time set a league record: Name the player and the position.

F.

What was the Nets starting line-up when they moved to the Nassau Coliseum?

A. New Jersey Americans – Teaneck Armory, Teaneck, N.J.
B. Ed Westfall – Boston Bruins. C. Franklin Savings Bank, 1260 Wantagh Ave. (516) 826-1000
D. (1968-1969) 17 wins. 61 defeats. E. Billy Smith – Goalie.
F. Rick Barry, Tom Washington, Bill Paultz, John Roche, Bill Melchionne.

KEVIN LOUGHERY
COACH

Kevin Loughery comes into the American Basketball Association as New York Nets coach with a special salute to one of his rival coaches—Bob (Slick) Leonard of the Indiana Pacers.

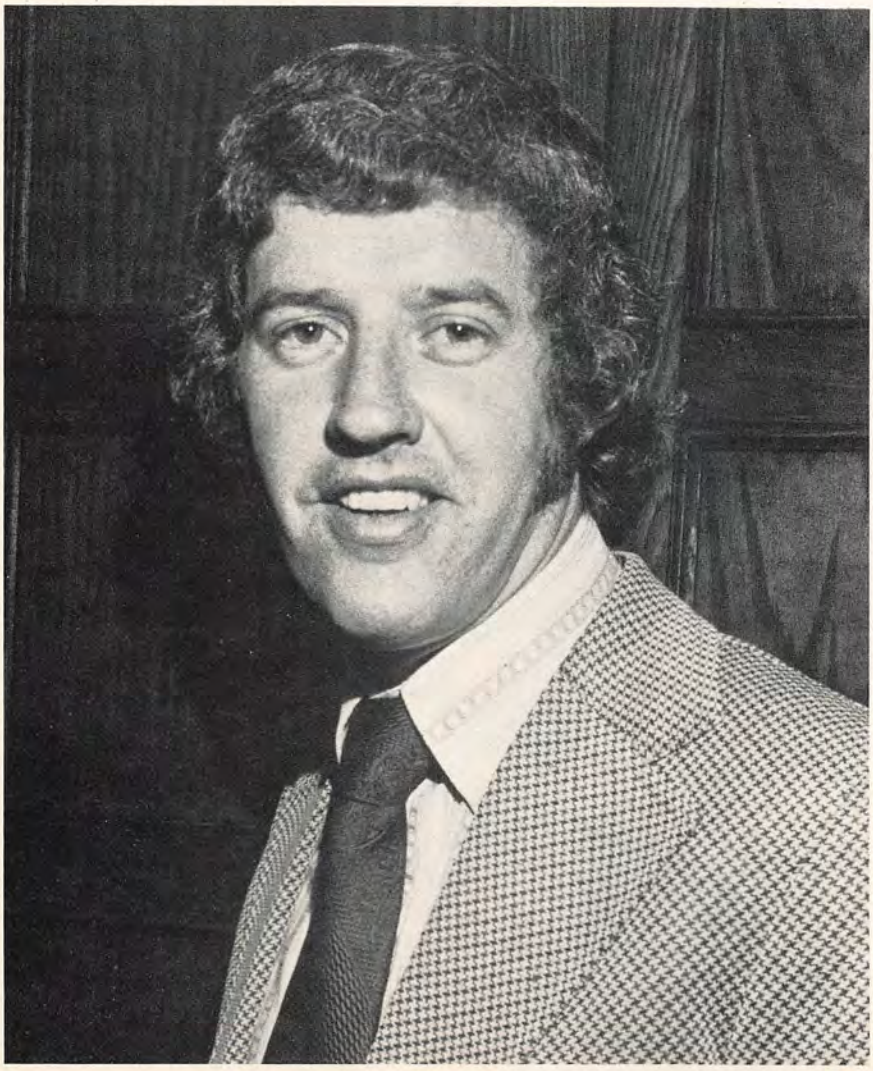
"If not for Slick, I might not be here today," says Loughery. "He was the coach of the Baltimore Bullets when I was traded to the Bullets by the Detroit Pistons after the 1962-63 season. His faith in trading for me was the big break in my career."

Loughery had been drafted in the second round by the NBA Pistons after he completed his collegiate career at St. John's University in 1962.

Kevin, 33, was born and raised in the South Bronx (143rd Street) and attended Cardinal Hayes High school (class of '57) where he was All-City. The youngest in a family of four—one brother and two sisters—he claims to have received most of his early court training from his brother John, now a lieutenant in the New York City Police Department. His late father, also named John, also had been on the police force as a detective.

Now 6-3 and scaling 190 pounds, he says rather proudly, "I've been a guard—and only a guard—all my life."

"My brother and I always played together, one on one, or against others, and it was in that way that I picked up my basic basketball knowledge," Loughery reports.



From Cardinal Hayes, Loughery attended Boston College, but his stay with the Purple Eagles didn't last long—just one and one half years. "That school wasn't quite ready for serious basketball, but I was," he says. "I had already made up my mind that in some capacity I wanted to make basketball my career. So I transferred to St. John's University, where I played for Joe Lapchick."

That is where he met up with Lou Carnesecca, whom he succeeded as Nets coach. Lou was Lapchick's assistant and Lou and Kevin have remained very close and warm friends.

Loughery completed his campus career with two full seasons at St. John's and moved on to the pros. After his season at Detroit, he spent the better part of nine seasons in Baltimore, then wound up his playing career with a season and a half with the Philadelphia 76ers.

Succeeding Roy Rubin, he coached the 76ers in their final 31 games of the 1972-73 season. The 76ers, who were 4-47 when Loughery took over, finished at 9-73, making Kevin 5-26. Included was a 114-98 victory over the Knicks.

Loughery is emphatic about his retirement. "No more playing for me," he announces.

Kevin is particularly pleased that he is making his coaching start in professional ranks. "I'm lucky to start at the top," he adds. He finds pro basketball "a completely different game from college."

"To be a winner in the pros, you must have a strong defense, and my first goal with the Nets is to develop a strong defense."

As a player he claims one chief distinction. "I believe I am the only NBA player ever to average 20 points a season for two straight seasons without making the All-Star team," he says. He was referring to the '68-69 and '69-70 seasons when he wound up with respective averages of 22.58 and 21.95.

Loughery is married to the former Sheila Quinlan, his sweetheart from Bronx schooldays. They have two sons, Kevin, 9 and Steven, 7. They reside on Long Island.

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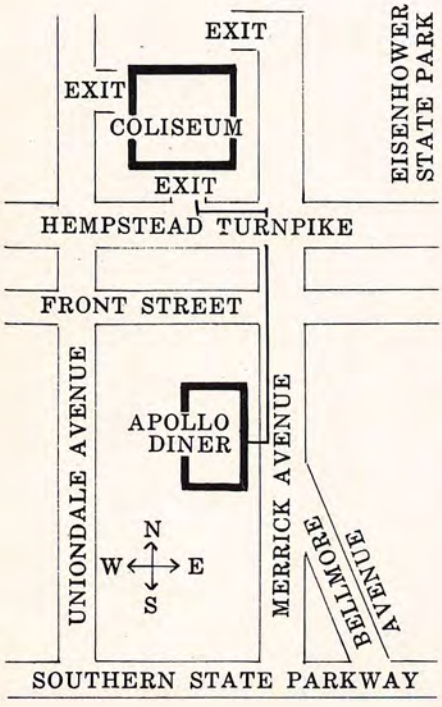


ROD THORN
ASSISTANT COACH

The Nets' new assistant coach, Rod Thorn, is a former West Virginia University great.

Born in Princeton, W. Va., Rod became an All-America, All-Scholastic in that town's high school before matriculating at West Virginia U., where he again was named to the All-America team.

In addition to basketball, he also indulged in baseball as a righthanded pitcher and first baseman in his school days.

In 1963, the year of his graduating class, Thorn was the No.1 draft choice of the Baltimore Bullets in the NBA. Actually he was the second player in the league to be picked; only Art Heyman, the New York Knicks' No. 1 choice, coming ahead of him.

It was in his rookie pro season that Thorn met Kevin Loughery, the Nets' new head coach, that also being Loughery's first year as a player with the Bullets.

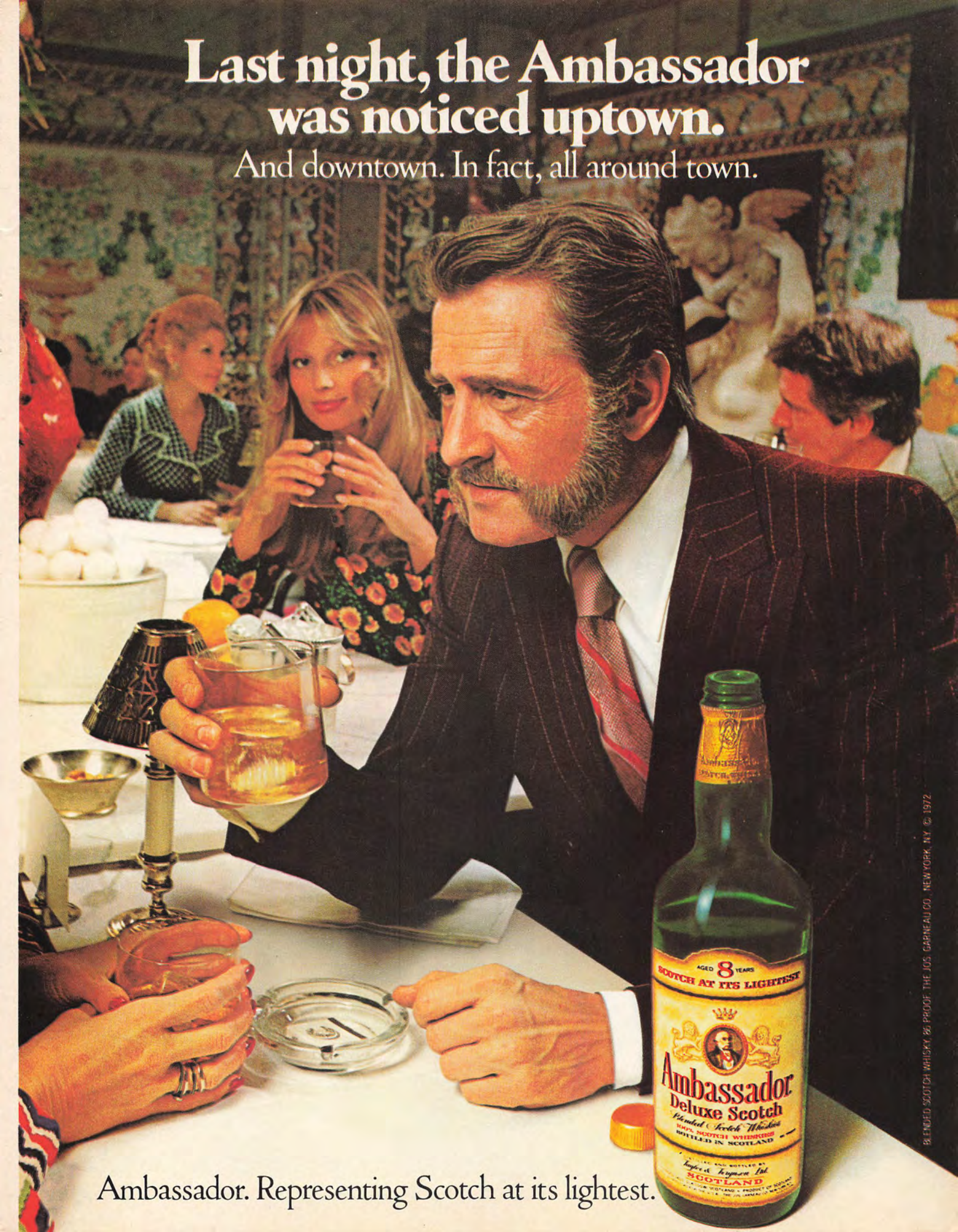
Thorn played for the Bullets for one year, moved on to the Detroit Pistons for a year and a half, then spent another year and a half with the St. Louis Hawks before finishing off an eight-year NBA active career with four seasons on the Seattle Supersonics.

In his final season as a player, Ron doubled as an Assistant Coach and in 1971-72, with his active career at an end, he became the full-time assistant to head coach Len Wilkens of the Sonics. Last year he spent in completing his studies, getting a degree in political science from the University of Washington.

Rod is married to the former Peggy Reynolds, his boyhood sweetheart from Princeton, W. Va. He is an avid golfer, with a seven handicap.

Last night, the Ambassador was noticed uptown.

And downtown. In fact, all around town.



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IT'S GOOD WILL--- BY GEORGE!

By Bernie Beglane/Long Island Press

Who is the last of the original New York Nets? You say there is none? Wrong. To be sure, he does not run up and down the court, but he does play a vital role in the operation of the club.

Enough of the suspense! George Herrmann is the man and his unofficial title is "good will ambassador."

That covers a lot of territory, and in the case of George, his No. 1 task is to direct the highly-successful summer clinics that were started four years ago.

Alright, you say that does not cover the entire time the Nets have been on Long Island? Granted, but who said Herrmann only became involved four years ago?

"When the New Jersey Americans transferred to Commack after the first season of the ABA, I said to myself, 'Long Island finally has a major league team,' "Herrmann related. "I had never met Arthur Brown (the club's owner), but I decided on my own to help him. I saw one game, became hooked, and then went out on speaking engagements and what have you.

"Talk about 'Net Nuts.' I was the first. People used to look at me as if I had two heads."

It was four years ago that George, an undertaker from Center Moriches, got together with Mike Manzer, the Nets' vice-president in charge of promotions.

"That meeting led to our clinics," continued George. "The first summer was our biggest. We had three different crews working and we also scheduled more sessions than we have in the last three years.

"We used to run 30 clinics a week and we operated seven weeks. Now we have cut them down to 95 for a summer. Three crews were impossible to handle properly. You learn by experience.

"Just as now...I'm already planning 1974 clinics. I am figuring on ways to improve the sessions—avoid the mistakes we made. There is always room for improvement."

Why the clinics? What is the reason...or reasons...for them?

"They give the youngsters a chance to meet the players personally and get close to them," replied Mr. Good Will.

"And I feel that the players are able to give the youngsters a few pointers here and there that will stick."

Herrmann also pointed out the various items that are distributed at the clinics which are sponsored by Dr. Pepper in conjunction with the Nets: basketballs— T-shirts —programs—Dr. Pepper—tickets to Nets' games—hockey pucks.

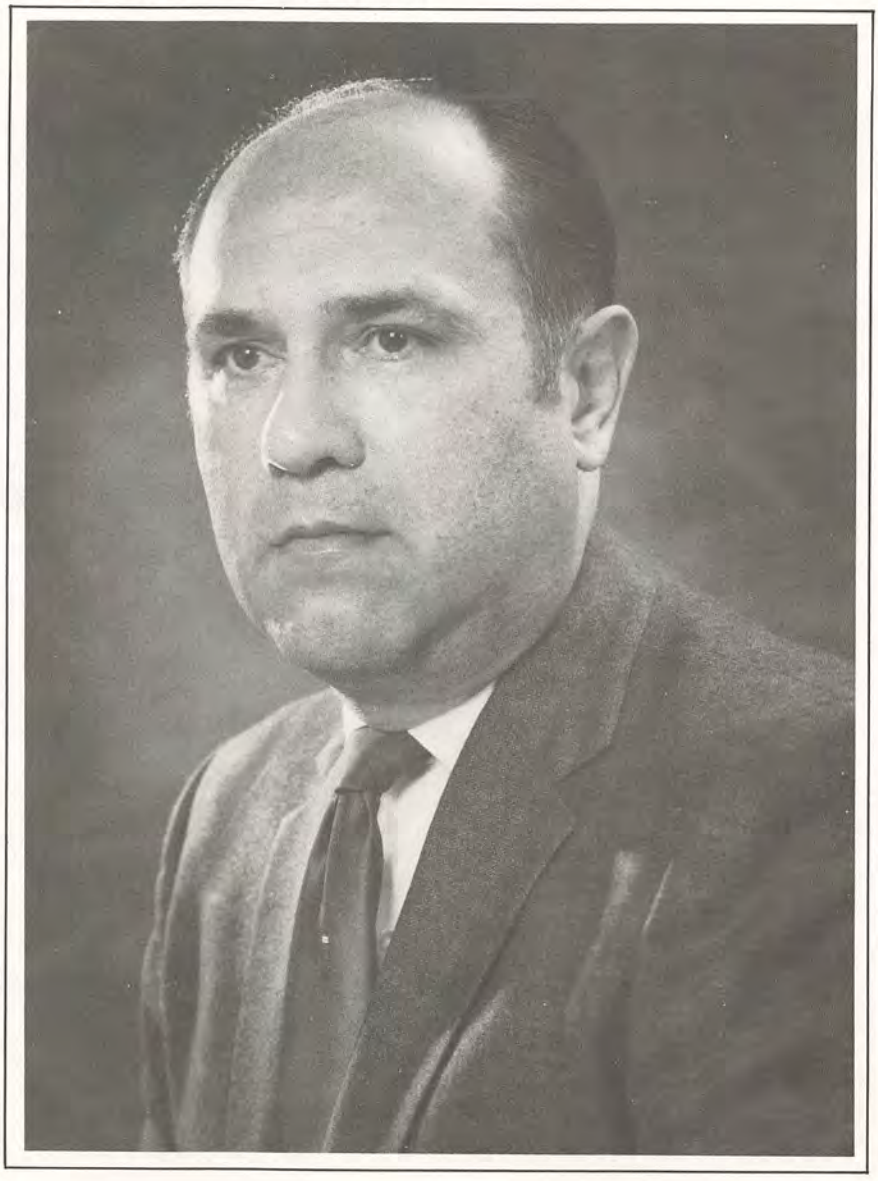
"This past summer we had the New York Islanders involved in the clinics for the first time and the hockey-basketball combination worked out very well."

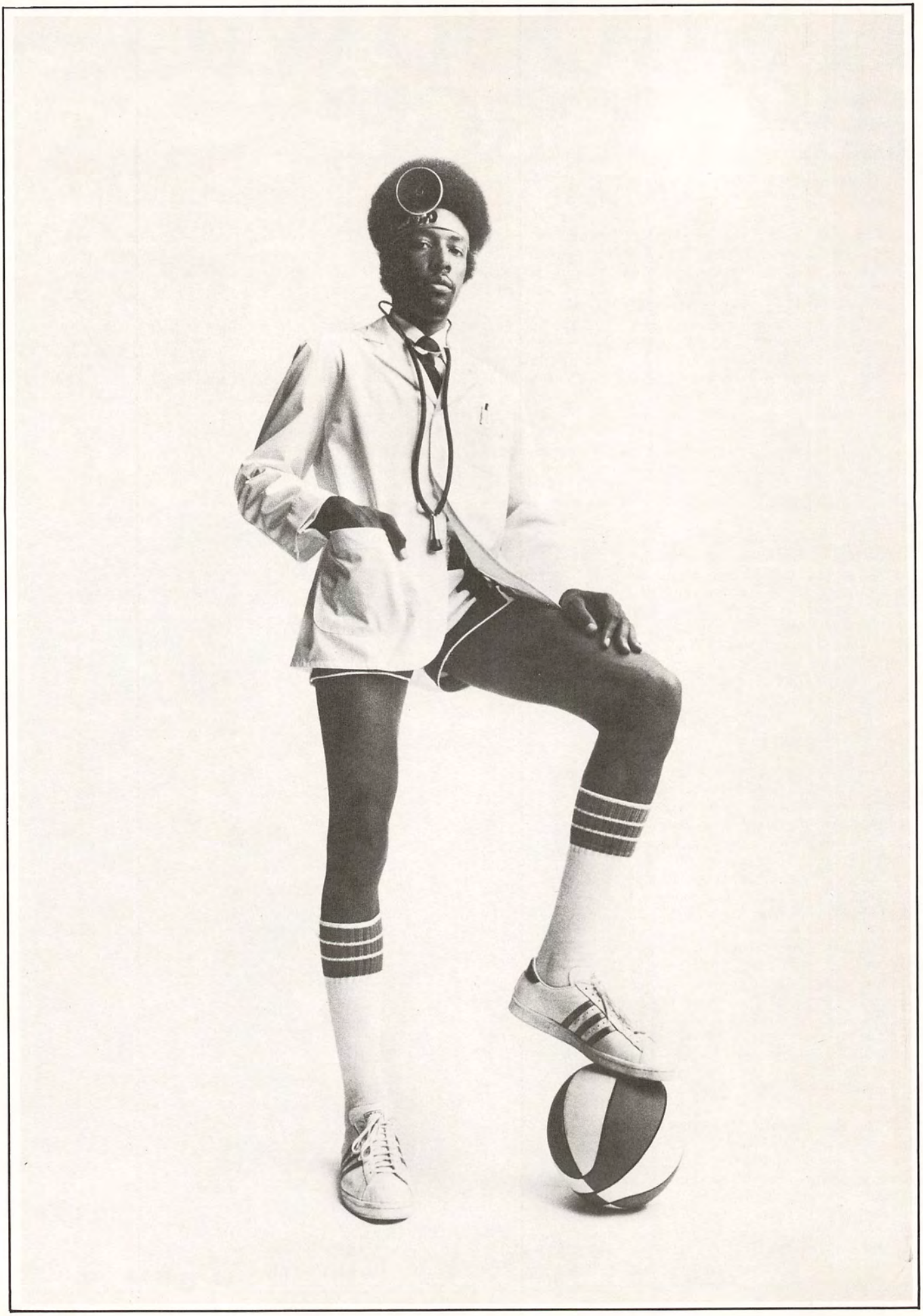
The sessions, George reported, were held in all sorts of areas.

"We've gone to Staten Island where we've attracted as many as 3,000 at one clinic; to the annual picnic of Grumman Aircraft Corp. where we had 30,000; to Veterans Administration hospitals; to orphanages; to crippled children's camps; to poverty areas; to shopping centers.

"The sessions are very satisfying to those who attend them and also to the players who give them. Brian Taylor, GregCluess, Billy Paultz, and John Roche were some of the Nets, while Bob Nystrom and Gary Howard were the Islanders.

"All of them regarded the clinics as anything but a chore. Myself? It's a privilege to be able to do some good. Time means nothing."





THE YEAR OF THE DOCTOR

By Peter Vecsey/New York Daily News

It is fitting that a young man shall come to lead the Nets and mold them into "the team of the future." It is fitting that Julius Erving is the wondrous young man, fitting because he is a local boy who has made good and will make an even better team of the Nets.

Who can silence his horde of worshipers, his tremendous following, those pure basketball freaks, the mile-long army who call him the best? Who can deny that he can score points, set up plays, pass off to his teammates? Who can deny that with his surplus of talent he will help make the Nets Number One—Numero Uno?

To the long list of patient Nets fans, and the growing list of curious newcomers, this could be the Year of the Doctor in Nassau Coliseum. This could be the year when the Nets wear the royal purple robes as Champion of the American Basketball Association.

At age 23, Erving comes into the Coliseum as the acknowledged sparkplug, the catalyst, of a young, talented team placed in the competent hands of new coach Kevin Loughery.It is a team of young legs and young arms and young hearts but it is also a team determined to make amends and bring a championship to Long Island.

It is not unreal to call the Nets "the team of the future." Aside from Billy Melchionni, whose young, sturdy legs belie his 29 years, the other Nets eager for competition are all colts, all under 25. Jim Chones and Brian Taylor are 22, Larry Kenon is 21 and Billy Paultz and John Roche are 24. No one on that list is a candidate for Medicare. Julius, fittingly known as Doctor J., won't have to prescribe vitamins to pep up this crew; all he has to do is prescribe leadership and inspiration. That, of course, he will do everytime he laces up his sneakers.

There is no denying that when Rick Barry left, the Nets suffered a tremendous loss. Rick served as the heart of the team, and the Nets, without him, missed the beat. But now they have a new heart, perhaps a stronger heart, and slowly the heart beat will build to a crescendo of winning games. There will undoubtedly be comparisons; there are always comparisons when two giants compete in the wonderful world of basketball.

If there must be comparison, then the Nets figure to do better with Erving than they did with Barry, for a number of reasons. Rick is a Superscorer, there is no question about that. He is the man any team needs to keep the club in the ball game, the man to keep the score respectable, the man to put the team ahead in the closing minutes, the ultimate clutch player. But so is Julius.

While Barry accomplished all these things with flair, Julius gets the same job done in low-key style. Barry leaps and crashes his way up to the hoop; Doctor J. floats and weaves like a butterfly and gets the two points. Rick had radar-like eyes when he fired from far out to get the three-pointer; Julius matches that with a direct line to the board.

Where Julius gets the edge is in control. He has big hands which enable him to accurately guide the red, white and blue ball when passing off. That is a big part of the Doctor's game: passing off so that the other fellow can get the two points. This unselfish part of Julius' game style will also help make the Nets perform beyond their capabilities.

There are those who might say that at age 29 Barry is the more experienced player, more rounded because he has been over two tracks—ABA and NBA—and therefore is more knowledgeable. Perhaps that is true but there are also knowledgeable people in basketball who insist that despite Erving's tender years he has as much know-how, perhaps more, than Rick. And there are those who believe what Erving lacks in experience he more than makes up in natural playing ability.

But dash the comparisons, let's concentrate and go on to better things with the "local boy who makes good," the local boy who will make things better for the Nets.

When Nets owner Roy Boe announced to the world that Julius Erving had signed with the club, local pundits started yelling "Welcome Home, Julius" and others sighed how great it was to have the superstar "come home."

Home is Roosevelt, Long Island, and home is Roosevelt Park where basketball is king and where Julius Erving first started to make people say "my, my." Home is where Julius Erving used to pump and push his bicycle a mile from his house to Roosevelt Park when he was a junior in high school. He pumped and pushed for two reasons: (1) it was the only park in town, and (2) that's where the basketball action was at, and that's where Doctor J.

(Continued on next page)

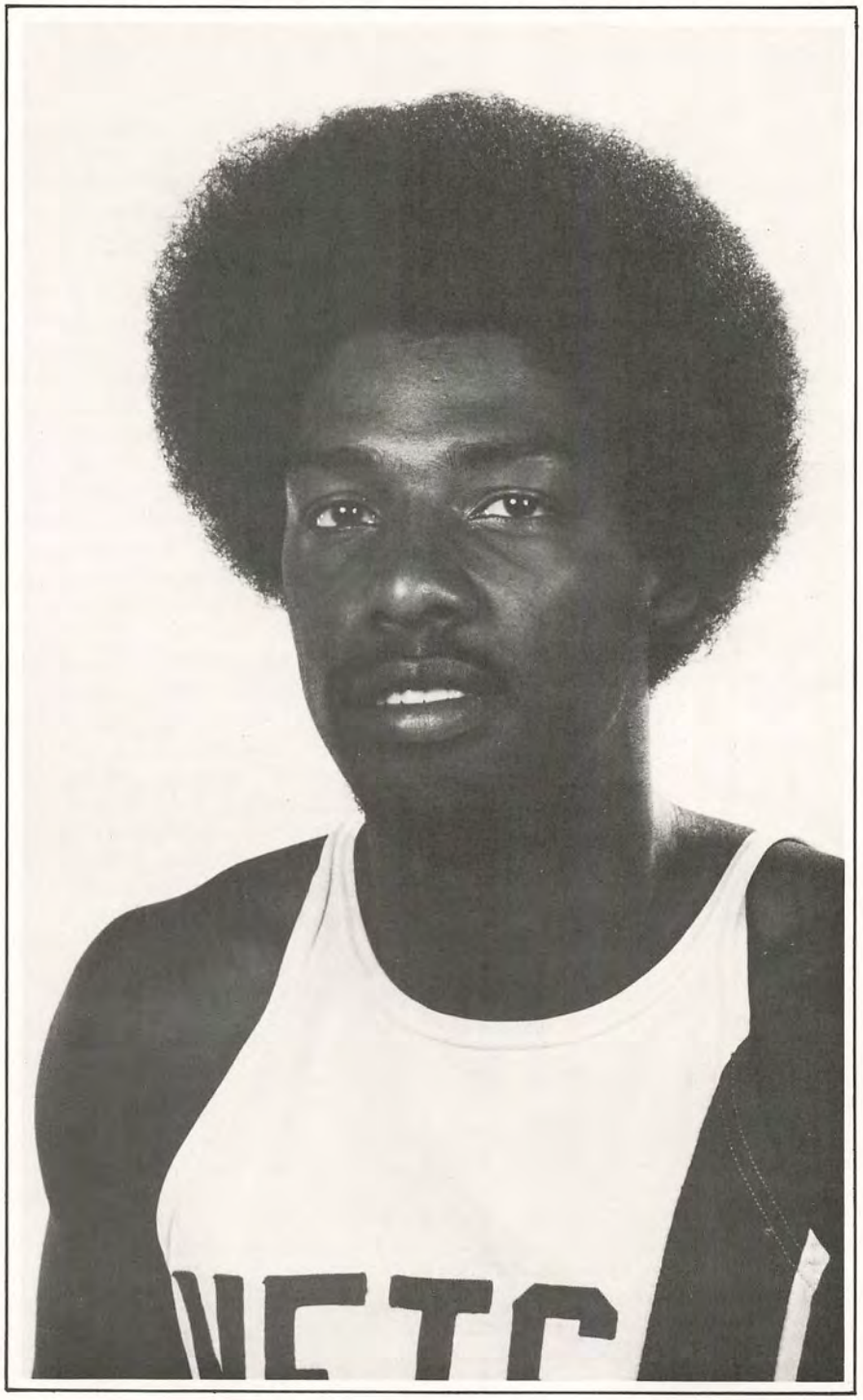
(Continued from preceding page)

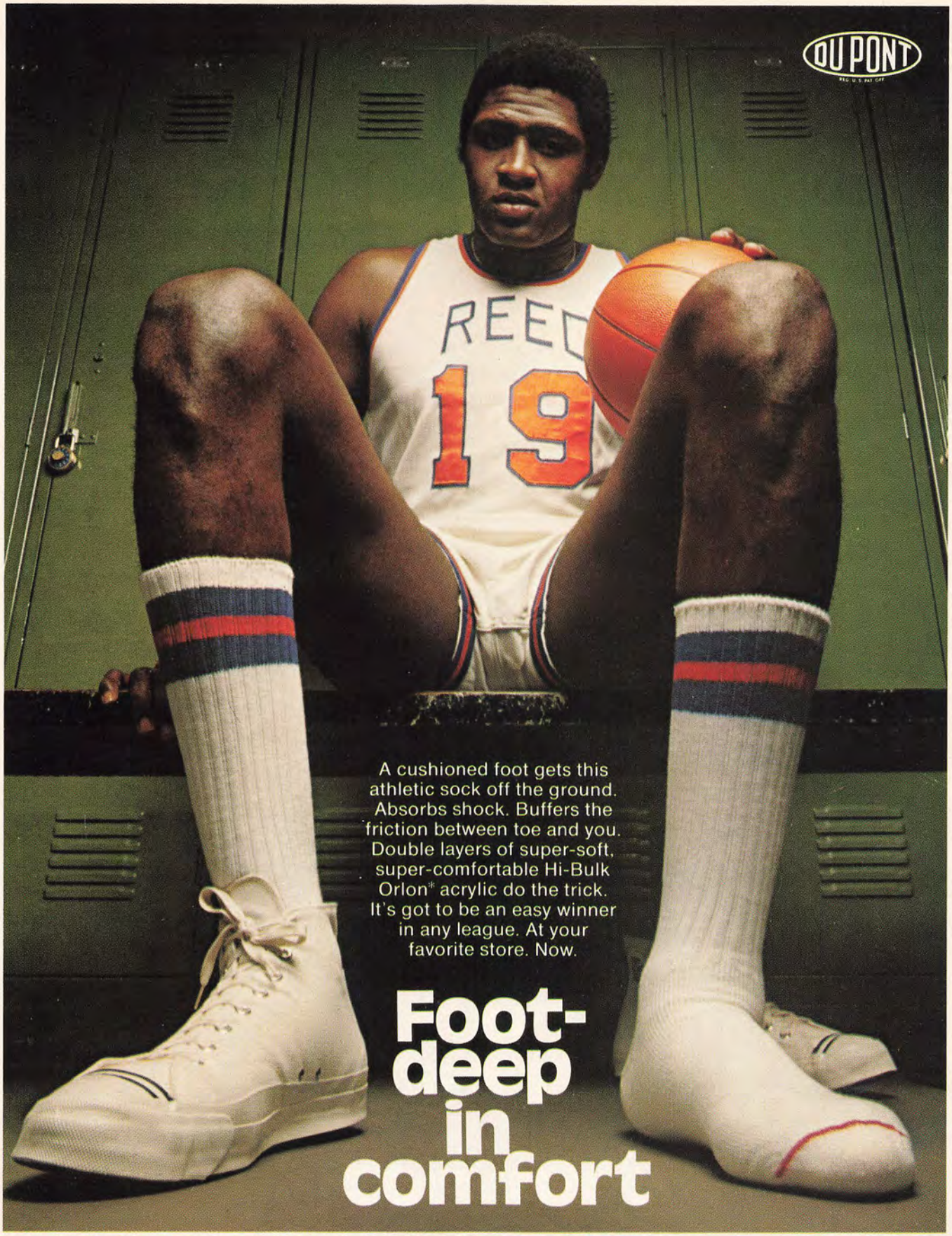
wanted to serve his internship.

Julius continued to visit the park, even when he played for the Virginia Squires, and even before he reached the park the word was out: "The Doctor Is In." The kids yelled and the waiting room was overflowing. Perhaps "The Doctor Is In" is an exaggeration, a man playing with words, but no matter. The truth is that when Julius does his thing in Roosevelt Park before a mob of admiring young faces, he is doing his thing for all the kids. Why not? He is their future.

Enough has been written concerning the statistical virtues of this great basketball player: he scores points (who can deny that?); he is an unselfish playmaker (who can deny that?). Another important virtue about this level-headed young man is that he does not take an ego trip when he reads all the glowing press clippings, the big buildup. As he has said so many times, "I'm still Julius. I know where my roots are."

Welcome home, Julius.

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FRITZ MASSMANN
TRAINER, TRAVELING SECRETARY

This is Fritz Massmann's fourth year as trainer of the Nets. Born 46 years ago in Verona, New Jersey, Fritz was raised in New Rochelle, New York, where he played football and basketball for Iona Prep.

Following his graduation from Iona, Fritz served in the U.S. Navy, getting his discharge in the summer of 1947.

Two years later he embarked on his career as a trainer, his first job being with, naturally enough, Iona Prep, his Alma Mater. In the meantime he studied in the Kissimee, Florida, School of Gus Mauch, famed trainer of major league football and baseball teams.

After that he assumed duties at Iona College as well as the Prep, at Columbia University, then at Brown University where he moved from assistant to head man, and in 1966, at Boston College, where he held sway for four years.

Fritz was honored this past Spring, when his former coach, Bob Cousy, asked him to serve as official trainer to the United States Basketball Team for the AAU, touring the United States with the Russian Basketball Team.

Fritz is the past District One Director of the National Athletic Trainers Association. He is also past President of the Eastern Athletic Trainers Association. Presently he holds the job of Secretary to the ABA Trainers Association.

Fritz resides in Babylon, Long Island, with his wife Jackie and his five children, Brian, Michael, Donald, Paul and Marcia.

the professional

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NEW YORK NETS PROSPECTUS - 1973-74

For the Nets, it's New Deal Time.

There's a new coach in Kevin Loughery.

There will be a new general manager in Dave DeBusschere come next June 1.

There's Julius (Doctor J.) Erving, the newest super-star to wear a Nets uniform.

There's new assistant coach Rod Thorn, the former West Virginia U. star.

Then there's a heap of new promising rookies led by Memphis State's Larry Kenon, U. of Maryland's Jim O'Brien and St. John's U.'s Billy Schaeffer. Kenon was named to the All America team as he helped Memphis State reach the NCAA finals. O'Brien was a key factor in Maryland's creditable 23-7 won-lost record. Schaeffer was the Hagerty Award winner, symbolic of being the best player in the Metropolitan area.

To be sure there's a sizable returning contingent. This includes Bill Melchionni, three-time winner of the ABA title in assists; Brian Taylor, last season's Rookie-of-the-Year; sharp-shooting Johnny Roche, All-Star center Billy Paultz, and Bob Lackey.

Add to these tough Willie Sojourner, a two-year veteran in the league with the Virginia Squires who will be a Net for the first time.

Putting them all together, they make for one of the youngest squads in professional basketball ranks, averaging exactly 24 years in age. Every player is under 30.

Even coach Loughery, retiring as a player after an 11-year hitch in the NBA, is no more than 33.

The emphasis with the 1973-74 Nets will be on defense. "To be a winner in the pros you must have a strong defense," says Loughery, "and my first goal with the Nets is to develop the team along those lines."

At the same time the Nets are virtually guaranteed a powerful, explosive offense by the mere presence of Erving. Doctor J. was the league scoring champion with a 31.9 points-per-game average last year and at 23 years of age can be counted on to maintain his scorching pace.

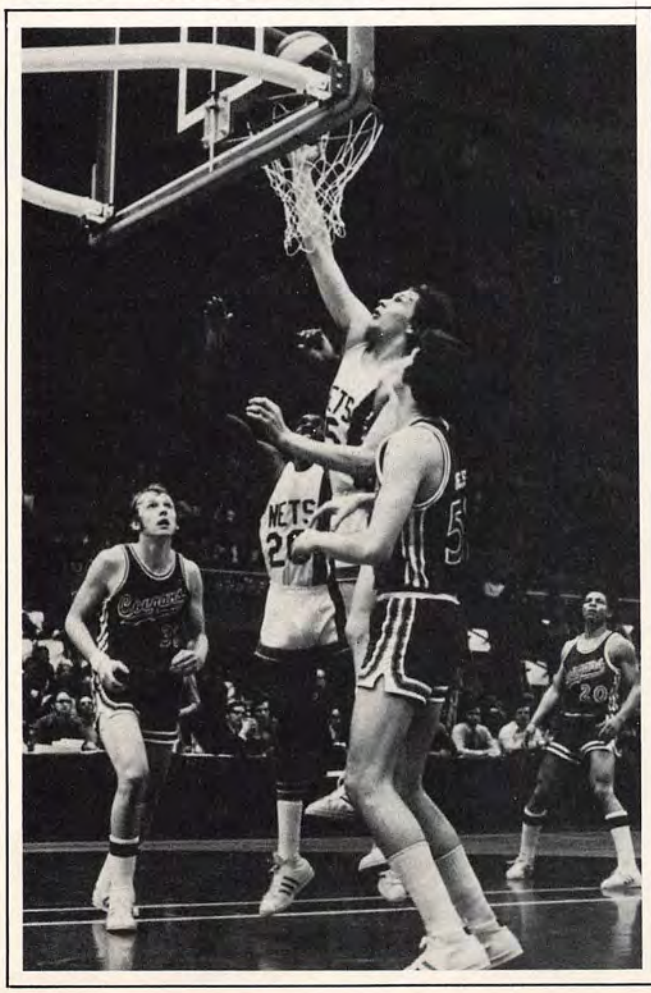
The Nets are moving into their seventh season. The first two years they missed out on the playoffs. It was after that second season of 1968-69 that the club was purchased by Roy Boe and things have been humming ever since.

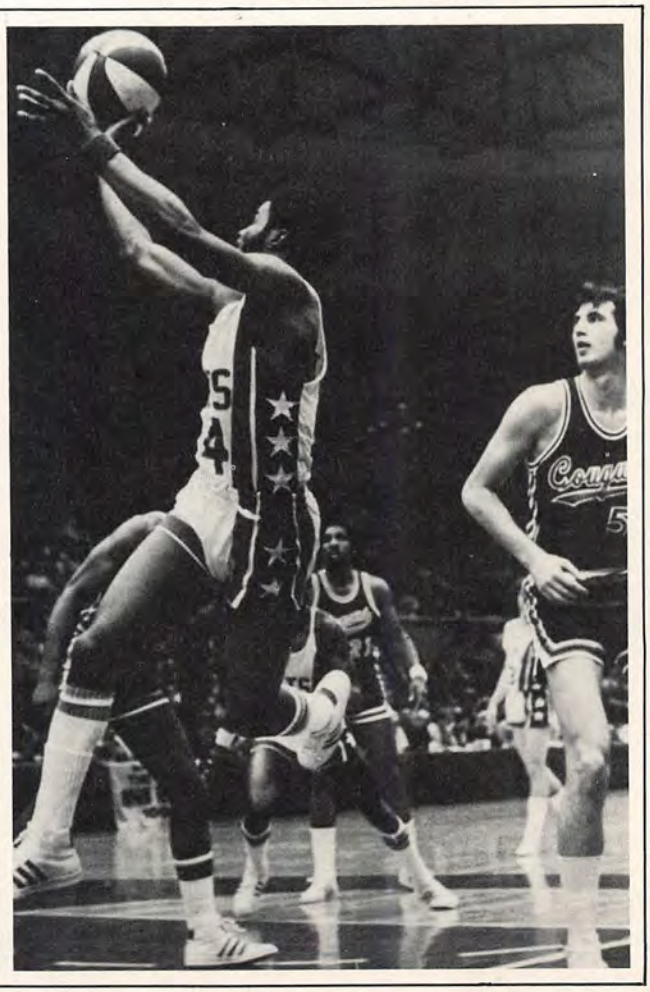
The Nets now have been in four straight playoffs. In 1971-72, they captured the Eastern Division Championship to reach the ABA final round, only to bow to the Indiana Pacers in six hard-fought games, four to two.

To add to that season's excitement, the Nets played in the new 15,000-seat Nassau Coliseum for the first time.

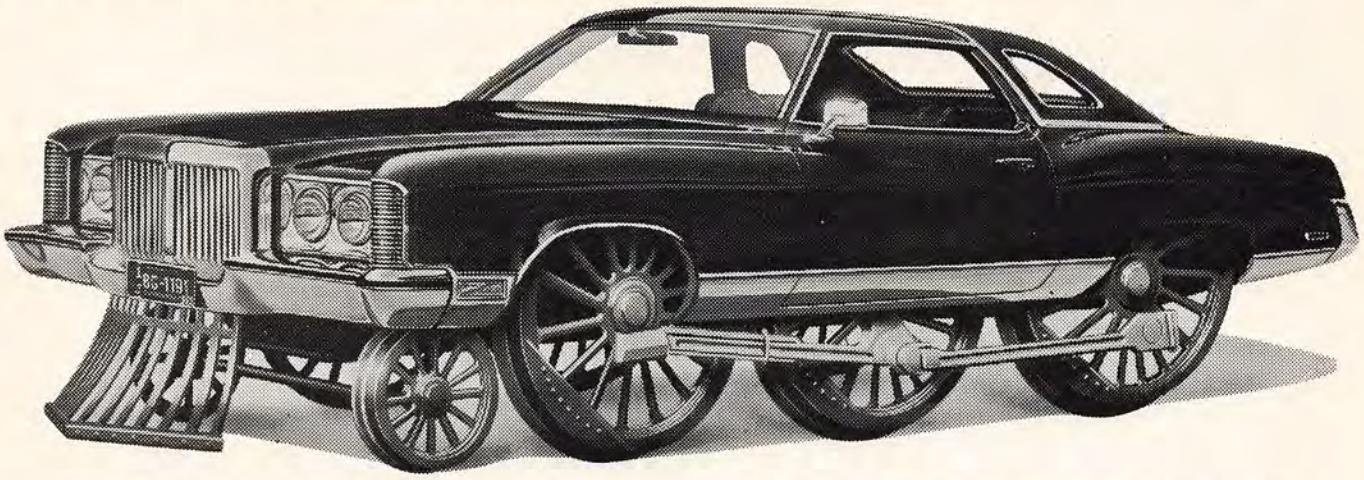
This year they hope to recapture the excitement of that season and then some, as they go driving for the top with their youth, with Erving, with resourceful holdovers and with new coach Kevin Loughery.

It truly is New Deal Time!





Somewhere on the road to a perfect steel belted radial, most tire companies took a wrong turn.



They started out to build the perfect tire. A tire made with steel.

One so strong, it could drive over nails, spikes and axe blades, and keep on going.

For 40,000 miles.

And by the time they were finished, their tough, indestructible steel belted radials were about as quiet and soft-riding as a locomotive.

That's because most tire companies forgot one thing: steel isn't exactly flexible.

And unless it's made flexible, no steel belted radial can give you good handling or a quiet comfortable ride.

At Pirelli, we never forgot this while developing our steel belted radial.

The Cinturato CN-75.

The CN-75 is guaranteed for 40,000 miles, and can take at least as much punishment as any other steel belted radial.

The difference is, the CN-75 also rides smoothly and quietly.

Because of the way it's engineered.

The CN-75 is built with a new kind of steel cord called "Trac-Steel 21™" Comprised of more individual strands than any other tire uses.

And the more strands used in a cord, the more flexible the steel.

The result is a tire that gives you all the strength, protection, and mileage of steel without sacrificing a quiet comfortable ride.

In addition, every single CN-75 is completely X-ray inspected.

Because if even the slightest thing is wrong with a steel belted radial, the effect it could have on your car will be more than slight.

Most steel belted radials will give you the strength and protection of steel.

But the kind of ride you get depends on which steel belted radial you buy.

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Pirelli Cinturato CN75 tires are guaranteed to have an original tread life of 40,000 miles. Replacement credit or cash refund (at Pirelli's option), equal to percent of guaranteed mileage not delivered multiplied by National Price at time of adjustment, issued upon presentation of tire and valid guarantee form to authorized Pirelli Dealer by original purchaser. Tires must be used on American made passenger vehicle listed on guarantee form in normal non-commercial service within continental U.S. (excluding Alaska). In the interests of safety and to maintain guarantee, CN75's must be mounted in full sets or pairs (on rear axle) and balanced. They must not be abused, run flat or underinflated, used on a vehicle out of alignment or with defective shocks, brakes or similar defect. Pirelli Cinturato CN75 tires are also guaranteed against defects in workmanship and materials and normal road hazards. Credit or refund based on tread depth remaining.

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Jerome Garage
1956 Jerome Ave.

MANHATTAN
Congo Tire Co.
136 10th Av.

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Premium Tires
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• **JACKSON HEIGHTS**
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NEW ABA COMMISSIONER

MIKE STOREN

Mike Storen has been using such words as enthusiasm and positive thinking, hard work and challenge, from the time he stepped into the world of pro basketball 10 years ago. They have been his stepping stones to success.

He brought that same vocabulary with him to his new job as Commissioner of the American Basketball Association with a vow to make the ABA the top pro basketball league in the world.

With the adrenalin flowing endless hours a day he does not figure to waste much time meeting this newest challenge.

His first orders of business were to straighten out franchise problems, work out a national television contract and bring new organization and direction to the league. From the moment he was named Commissioner by the trustees on Sept. 7, 1973, to replace resigning Robert Carlson, Storen was hard at work tackling the challenge.

He faced the task with the best of qualifications for the job, an administrative basketball background unparalleled by anyone in the league and a working knowledge of the ABA that stretches back to its first days.

Storen, who picked up some of his enthusiasm during his four years at Notre Dame and his discipline while rising to the rank of captain during five years in the Marines, started in pro basketball in the front office of the Baltimore Bullets in 1963. He later served as promotion director and business manager of the Cincinnati Royals before playing a major role in establishing the ABA in 1966, as one of the league's original executives, and one of its most influential voices.

He met the first of his ABA challenges by building Indiana into an ABA champion during his three years as the general manager and vice president of the Pacers.

Looking for new worlds to conquer, he moved on to be Kentucky president and general manager and in three seasons built the Colonels into a record-breaking division champion and finally a team that went to the ABA final before losing in the seventh game last season. Along with those two on court successes, Storen also made both franchises two of the strongest organizations in pro basketball.

Storen, 37, a native of Michigan City, Ind., and his wife, Hannah, have three children, Hannah Lynn, 11, Mark, 10, and Stephen Duke, 4.

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AL ALBERT

N.Y. NETS BROADCASTER

Al Albert, the Nets broadcaster is a 26-year old bachelor who was born in Brooklyn, graduating from Abraham Lincoln High School in that borough, where he was sports editor of the school paper, before graduating from Ohio University.

When Al got to Ohio U., he made his first foray into broadcasting, becoming sports director of the school radio station—WOUB. But that wasn't enough for the spirited young man. He also took over as the school's varsity goalie in hockey and lacrosse.

Upon his graduation from O.U., Al was given a tryout by the New York Rangers at their training camp in Kitchener, Ontario. After one week, however there was a call from Uncle Sam's Army and a hitch at Fort Leonard Wood, Missouri, came next.

After that, Al was the goalie of the Toledo Blades in the International Hockey League, tendonitis of the ankle cutting short his career at the end of that season.

Al remained in Toledo to broadcast the Blades games for two years before returning to his native New York City and his job with WHN.

Al is one of three brothers. All are in sports broadcasting. Marv, the oldest, toils for NBC. Steve, the youngest, handles a microphone in Cleveland. For Al, this is his third year as the radio voice of the Nets.

A box of Octagon® can win you a box at the Nassau Coliseum!

And the services of the Islanders' Dennis Potvin or the Nets' Billy Paultz.

ENTER THE OCTAGON NETS & ISLANDERS BOX SEATS SWEEPSTAKES!

Octagon is giving away to a lucky winner four box seats to every Nets home game and to another lucky winner four box seats to every Islanders home game played in the month following the drawing. Drawings will be conducted each month for six months starting September 25, 1973. That's eight seats a month given away every month for six successive months. Each month's winners will receive in addition the services of the Islanders' Dennis Potvin or the Nets' Billy Paultz!

Imagine...win box seats for four to Nets and Islanders home games at the Nassau Coliseum ...and if you are a winner, Dennis Potvin or Billy Paultz will come to your home to teach your kids some fine points in puck handling, or how to handle that basketball like a pro (or maybe you'd like Billy to handle your laundry with Octagon Soap Powder, or Dennis to rattle a few dishes around with Octagon Liquid Soap!)

It's fun. Take your choice of one or both official entry blanks. See Official Rules.

Enter the Octagon Box Seats Sweepstakes today! Next month you may be a winner!

OFFICIAL RULES—NO PURCHASE NECESSARY

1. Print your name, address, zip code and phone number on an official entry blank, or plain piece of paper. Include with it one box top from OCTAGON SOAP POWDER or one label from OCTAGON LIQUID SOAP, or the word "Octagon" hand printed on a 3" x 5" sheet of paper. Enter as often as you wish, but each entry must be mailed separately to: Octagon Box Seats Sweepstakes, Box 2121, Westbury, N.Y. 11590.

2. Starting September 25, 1973, there will be 2 monthly drawings for six consecutive months; one for 4 box seats for every NETS home game the following month, and one for 4 box seats for every ISLANDERS home game the following month. (Two winners each month.) Non-winning entries in each month will be eligible to participate in drawings held the following months. Final entries must be received on or before midnight February 21, 1974.

3. Winners will be selected in random drawings from all entries by National Judging Institute Inc., an independent judging organization whose decisions are final. Odds of winning will be determined by the number of entries. All prizes will be awarded. No substitution of prizes is permitted.

4. Sweepstakes open to all U.S. residents except employees and their families of Colgate-Palmolive Company, the Nets and Islanders, the Nassau Coliseum, their advertising agencies and National Judging Institute. This offer is subject to all federal, state and local laws. Void wherever prohibited, taxed or restricted.

5. For a list of winners, send a stamped, self-addressed envelope after March 7, 1974 to Octagon Winners List, P.O. Box 2357, Westbury, N.Y. 11590.

BIG BONUS!

Your Octagon box tops or labels will save you $1.00 on any available promenade seat for Nets and Islanders home games.

Present box tops or labels at the Nassau Coliseum box office. Each Octagon box top or label is worth $1.00 off on each ticket purchased.

Only the full Octagon Soap Powder box top, neatly cut or the full label (soak in warm water to remove) from Octagon Liquid Soap, will be accepted. Facsimiles or partial box tops, labels or box bottoms not acceptable.

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ALL-LEAGUE TEAMS

1967-68	1968-69	1969-70	1970-71	1971-72	1972-73
FIRST TEAM	**FIRST TEAM**	**FIRST TEAM**	**FIRST TEAM**	**FIRST TEAM**	**FIRST TEAM**
Hawkins, Pitt.***	Hawkins, Minn.	Barry, Wash.	Barry, N.Y.	Issel, Ky.	Erving, Va.
Moe, New Orl.	Barry, Oak.	Haywood, Den.***	Brown, Ind.	Barry, N.Y.	Cunningham, Car.***
Daniels, Minn.	Daniels, Ind.	Daniels, Ind.	Daniels, Ind.***	Gilmore, Ky.***	Gilmore, Ky.
L. Jones, Denv.	L. Jones, Den.	Verga, Car.	Scott, Va.	Freeman, Dal.	Jabali, Utah
Williams, Pitt.	J. Jones, New Orl.	L. Jones, Den.	Calvin, Fla.	Melchionni, N.Y.	J. Jones, Utah
SECOND TEAM	**SECOND TEAM**	**SECOND TEAM**	**SECOND TEAM**	**SECOND TEAM**	**SECOND TEAM**
Brown, Ind.	Beasley, Dall.	Brown, Ind.	Brisker, Pitt.	Erving, Va.	Daniels, Ind.
Powell, Dall.	Moe, Oak.	Netolicky, Ind.	Caldwell, Carl.	Wise, Utah	McGinnis, Ind.
Beasley, Dall.	Robbins, New Orl.	Robbins, New Orl.	Beaty, Utah (tie)	Beaty, Utah	Issel, Ky.
L. Brown, New Orl.	Freeman, Miami	Dampier, Ky.	Issel, Ky. (tie)	Scott, Va.	Simpson, Den.
Dampier, Ky.	Dampier, Ky.	Freeman, Miami	Freeman, Tex.	Simpson, Den.	Calvin, Car.
			Cannon, Den.		

***Most Valuable Player

ALL-ROOKIE TEAMS

1967-68	1968-69	1969-70	1970-71	1971-72	1972-73
FIRST TEAM	**FIRST TEAM**	**FIRST TEAM**	**FIRST TEAM**	**FIRST TEAM**	**FIRST TEAM**
Washington, Pitt.	Miller, L.A.	Wise, L.A.	Ladner, Mem.	Erving, Va.***	B. Taylor, N.Y.***
Netolicky, Ind.	Piatkowski, Den.	Brisker, Pitt.	Robinson, Fla.	McGinnis, Ind.	Chones, N.Y.
Daniels, Minn.***	Moore, Ky.	Haywood, Den.***	Issel, Ky.***	Gilmore, Ky.	Silas, Dall.
Dampier, Ky.	Armstrong, Oak.***	Barrett, Wash.	Scott, Va.***	Roche, N.Y.	Wuycik, Carl.
J. Jones, New Orl.	Boone, Dall.	Calvin, L.A.	Hamilton, Tex.	Neumann, Mem.	Gervin, Va.
SECOND TEAM	**SECOND TEAM**	**HON. MENTION**	**HON. MENTION**	**SECOND TEAM**	**SECOND TEAM**
Mahaffey, Ky.	Sidle, Miami	Hill, Miami	Paultz, N.Y.	Hillman, Ind.	Barr, Va.
Franz, Oak.	Stone, L.A.	Keye, Den.	Simpson, Den.	Kennedy, Dall.	Buse, Ind.
Beck, Den.	Eakins, Oak.	O. Taylor, N.Y.	DePre, N.Y.	Robisch, Den.	Franklin, Va.
Verga, Dall.	Jackson, L.A.	Littles, Car.		Smith, Den.	Virden, Ky.
Perry, Minn.	Combs, Dall.	Swift, New Orl.		Gale, Ky.	Lackey, N.Y.

***Rookie or Co-Rookie of the Year

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Basketball originated in Mexico in the 16th Century. If a ball was put through a stone ring placed high on one side of the stadium, the player won the clothing of all the spectators.

A football game was played between Washington State College and San Jose State College in 1955 that was attended by only one paying customer in near zero temperature.

A scotch whisky with an Italian name? in 1749, Giacomo Justerini followed a voluptuous opera singer to London and stayed to found the firm of Justerini and Brooks— purveyors throughout the world of one of life's more pleasurable participation events.

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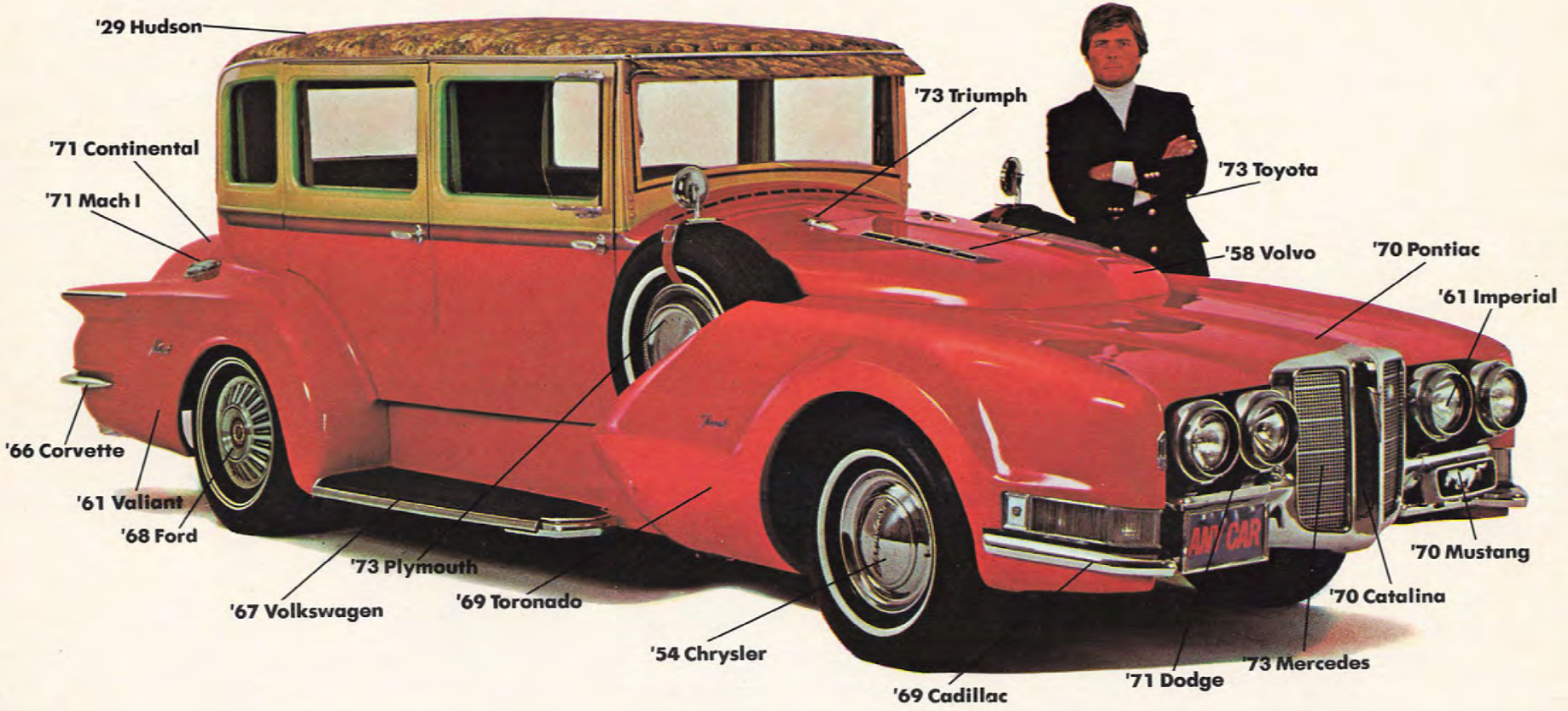

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(Please print all information)

HOW TO SCORE

The players are listed in numerical order on the scoring page. There is a large space next to each player's name for you to keep his cumulative point total throughout the game. There are smaller spaces for total points and personal fouls. Do not attempt to keep assists, shots taken, or rebounds, because those figures are frequently based on the judment of the official scorers and won't agree with yours. As a player scores, keep adding to his total so that you have a running account, giving two points for field goals from within 25 feet, three points for field goals from outside 25 feet and one point for each free throw he makes. Circle the free throws and place a dot above 3-pointers, so that you can quickly determine how many 2 point field goals, 3 point field goals and free throws a player has. Draw a heavy vertical line at the point in his totals where each quarter has ended. Use the same method for his personal fouls.

Free Throws—Add a point to the cumulative total and circle it. The circle around *each* free throw enables you to add up a player's conversions any time during the game.

2 Point Field Goals are recorded by simply adding two points to your cumulative total.

If a player does not play or score during quarter, nothing appear between the vertical lines indicating the quarters.

NO.	NAME	POINTS	TOTAL	PF
5	Paultz	2 ③ ④ 6 / 8 10 ⑪ 13 ⑭ 16 / / 18 20	20	1 2 / 3 4 / / 5
13	Roche	① 3 / 5 ⑥ 8 / 10 12 / ⑬ 16 18 20 22 25	25	1 / 2 / / 3

Quarters—vertical lines indicate the player's score at the end of each quarter.

3 Point Field Goal—Add three points to your cumulative total and place a dot above the score, allowing you to quickly determine the number of 3-pointers a player has any time during the game.

Personal Fouls are scored in a similar fashion. The cumulative total is recorded, and vertical lines separate the quarters.

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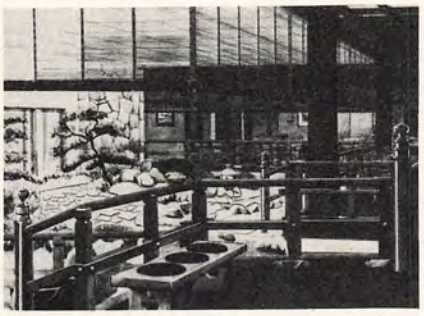

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TEAM—ONE GAME

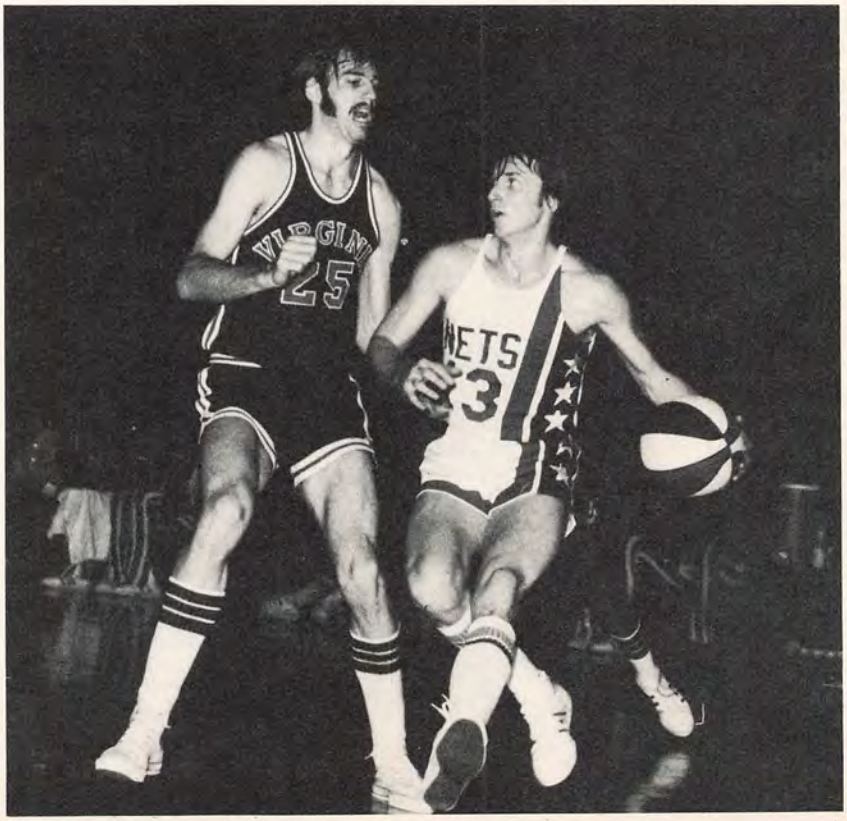
MOST POINTS	147	vs.	Carolina	3/17/72
MOST POINTS AGAINST	169	at	Oakland	4/ 1/69
LEAST POINTS	77	vs.	Minnesota	1/25/69
		at	Denver	1/28/73
LEAST POINTS AGAINST	83	vs.	Los Angeles	11/21/69
		vs	Indiana	1/25/70
LARGEST WINNING MARGIN	29	vs.	Kentucky	12/11/70
LARGEST LOSING MARGIN	48	at	Carolina	10/14/72
MOST 2-PT FG MADE	61	vs	Texas	11/15/70
MOST 2-PT FG ATTEMPTED	126	vs.	New Orleans	1/10/69
MOST 3-PT FG MADE	6	vs.	Carolina	3/17/72
MOST 3-PT FG ATTEMPTED	14	at	Houston	1/ 4/70
MOST FREE THROWS MADE	46	at	Houston	2/23/69
MOST FREE THROWS ATT.	62	vs.	Kentucky	4/15/70
MOST REBOUNDS	77	vs.	New Orleans	1/10/69
		at	Pittsburgh	1/10/70
MOST OFFENSIVE REBOUNDS	36	vs.	New Orleans	1/10/69
		at	Pittsburgh	1/10/70
MOST DEFENSIVE REBOUNDS	49	at	Pittsburgh	1/10/70
MOST ASSISTS	38	vs.	Miami	11/1/68
		vs.	Texas	2/20/70
MOST ERRORS	35	vs.	Carolina	11/22/70
MOST PERSONAL FOULS	46	vs.	Washington	12/26/69

TEAM—ONE-HALF

MOST POINTS	77	vs.	Carolina	3/17/72
LEAST POINTS	32	vs.	Utah	12/11/71

TEAM—ONE QUARTER

MOST POINTS	49	vs.	Pittsburgh	2/27/72
LEAST POINTS	10	at	Carolina	10/14/73



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HOME			AWAY		
Year	Won	Loss	Year	Won	Loss
1967-68	26	13	1967-68	10	29
1968-69	12	27	1968-69	5	34
1969-70	22	19	1969-70	17	26
1970-71	26	18	1970-71	14	26
1971-72	27	15	1971-72	17	25
1972-73	22	20	1972-73	9	33

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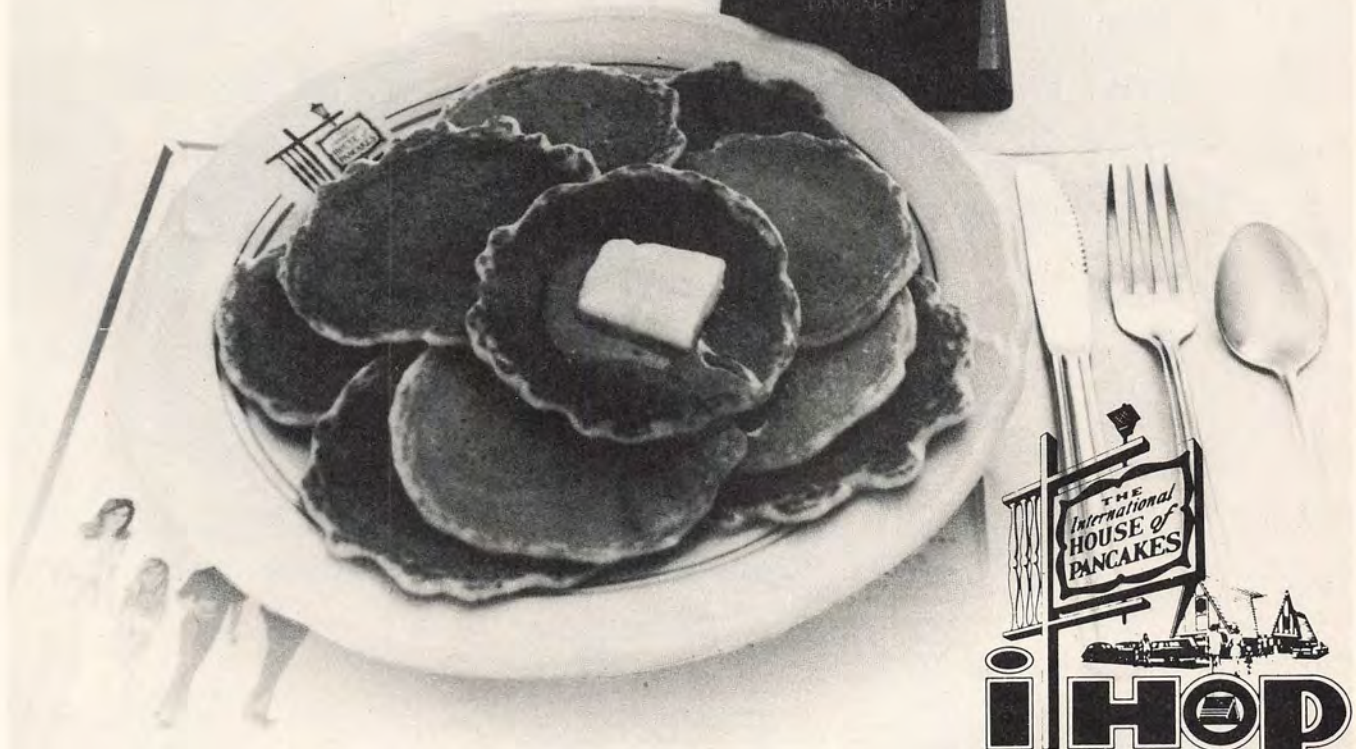

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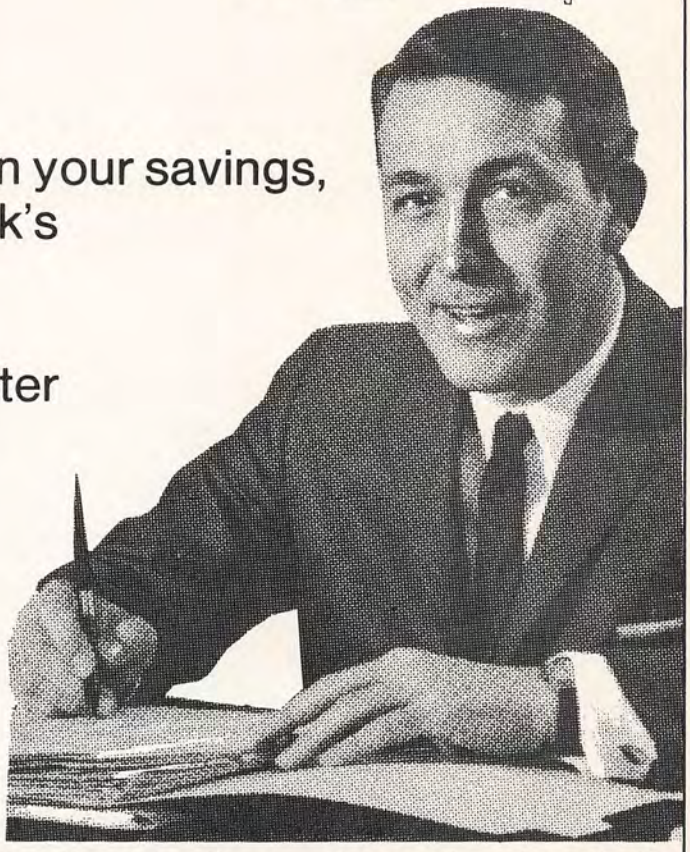

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JULIUS ERVING

Height—6'6
Weight—200
College—U. of Massachusetts
Years Pro—2
Birthdate—2/20/50

Doctor J. is a home-grown boy, from nearby Roosevelt, on whose playground courts he developed most of his skills. He starred on the high school team before matriculating at the University of Massachusetts.

Julius became the nation's leading rebounder while playing for the U. of Mass. Following his junior year, he visited the Nets, but the Nets policy at that time was not to sign undergraduates.

That landed Doctor J. with the Virginia Squires, where he was an instant sensation with his "net-ripping, backboard-shaking, mind-blowing dunk shots."

In his first ABA season, Julius averaged 27.3 points per game to finish sixth in the league standings. Last season—his second—Erving went all the way to the top, winning the scoring championship with an average of 31.9 points per game.

He also was third in steals (181), sixth in rebounds (12.2 average) and seventh in blocked shots (127).

Physically, his outstanding feature is the size of his hands. He wears size 11 gloves, largest manufactured. His ring size is 13½, well over normal size. Doctor J. was only a seventh grader when he already could palm a basketball.

Julius lived in Norfolk during his tenure with the Squires, but was looking around for a local condominium following his trade to the Nets.

GARY GREGOR

Height—6'7
Weight—225
College—University of South Carolina
Years Pro—5
Birthdate—8/13/45

Gary Gregor, a 1968 graduate of the University of South Carolina, played four full seasons and part of a fifth in the NBA before joining the Nets. He was the No. 1 draft choice and the first college player to be signed by the Phoenix Suns when that expansion team came into existence for the 1968-69 season. He played 80 games for the Suns, averaging 11.1 points per game with a total of 711 rebounds, after which he was traded to the Atlanta Hawks for Paul Silas.

In '69-70 with Atlanta, Gary played in 81 games, averaged 8.1 points and found himself traded again, this time to the Portland Trailblazers. There were two seasons with the Trailblazers. In the second season, Gregor played out his option, signed as a free agent with the Philadelphia 76ers for the current campaign but on opening day was traded to the Milwaukee Bucks. Gary scored 27 points in nine games for the Bucks before being placed on waivers on Nov. 15. Two weeks later he signed with the Nets.

Gregor played 40 games with the Nets last season and was a tower of strength off the boards in the club's drive to secure a playoff berth for the fourth year in a row.

Gary is married to the former Judy Evans from his hometown of Charles Town, W. Virginia. They have two sons, Ken 6½ and Kevin 4½. They live in Columbia, S.C. in the off season.

Gary is an avid golfer, shooting in the low 80s. He has a degree in Business Management.

LARRY KENON

Height—6'9
Weight—215
College—Memphis State
Years Pro—Rookie
Birthdate—12/13/52

Larry Kenon, newest member of the Nets, believes he learned his most important basketball lesson from two of his earlier coaches—George C. Moore at Ullman High School in his native city of Birmingham, Alabama, and Bill McDonald of Amarillo, Texas, Junior College.

"They both emphasized that work pays off," says Kenon, who has been dubbed "Dr. K."

At 21, Dr. K. is both smooth and tough, as anyone who saw him in action with Memphis State the past season will attest. He is equally adept at point-making and rebounding. In his first year at Amarillo Junior College, Larry averaged 21 points per game and 24 rebounds. In his second year at Amarillo it was 27.6 points and 25.1 rebounds, earning him a place on the Junior College All-America First Team. His single game highs were 53 points and 37 rebounds.

With the NCAA runner-up Memphis State Tigers, Kenon played in 30 games, scored 630 points for a 20.1 average and had 501 rebounds for a 16.7 average. His rebounding average put Dr. K. sixth in the nation's standing.

Larry stands 6-9 and scales 215. He has two sisters and one brother. His brother, 18-year old Rickey, also plays basketball, attending Ramsey High School in Birmingham. Rickey is 6-3.

Larry, who has completed his junior class at Memphis State, is a major in secondary education and plans to continue his studies.

BOB LACKEY

Height—6'5
Weight—200
College—Marquette
Years Pro—1
Birthdate—4/4/49

Lackey knows a good opportunity when he sees it and when injuries riddled the Nets guard ranks last season, the Marquette product stepped in and made the most of his chance. By the end of the season, this energetic rookie had become one of the club's dependables.

Effective on offense as well as defense,and a strong rebounder, Bob's 21-point effort in a victory over the Eastern Division Champion Carolina Cougars was one of the season's highlights.

Born in Evanston, Ill., Lackey attended Evanston Township High School in that Chicago suburb, helping the team win the 1968 State Championship while receiving All-State individual honors. He then matriculated at Casper, Wyoming, Junior College for two years and to Marquette for two years. He still needs one semester for a B.S. in philosophy.

At Marquette, Lackey captained the team in his senior season, was voted Most Valuable Player in the annual Christmas Marquette Classic and, at year's end, was named to the Helms All-America team.

Bob is the oldest of four children, with two sisters and a brother. His brother Steve, 16, plays basketball at Evanston Township.

Bob's hobbies include sandlot baseball and football. He's single.

BILL MELCHIONNI

Height—6'2
Weight—170
College—Villanova
Years Pro—6
Birthdate—10/19/44

Despite being plagued by injuries for one-fourth of the season, Bill Melchionni managed to capture the ABA championship in assists for the third straight year. He did it with an average of 7.4 per game. In addition, in the closing days of the 1972-73 season, the Nets captain reached a significant milestone, passing the 5,000 mark in scoring, winding up the year with 5,076 for his ABA career. With a total of 2,251 assists for his four seasons he has an outside chance of getting up to 3,000 at the close of the coming campaign. But he would have to exceed his current club record of 672 to do it.

For three straight years, too, Melchionni has been a member of the ABA All-Star team.

After graduation from Villanova in 1967, Bill played with the Philadelphia 76ers in the NBA for two years and sat out one year before joining the Nets in 1969-70. Bill hails from Pennsauken, N.J., where he was All-State for the town's high school. At Villanova, he was the Most Valuable Player in the 1966 NIT at Madison Square Garden, only one of two players in the tournament's long history to gain the honors on a team that failed to make the final round.

Bill and his beautiful wife Elicia have two young sons. During the off-season, Melchionni busies himself working for a Philadelphia bank.

JIM O'BRIEN

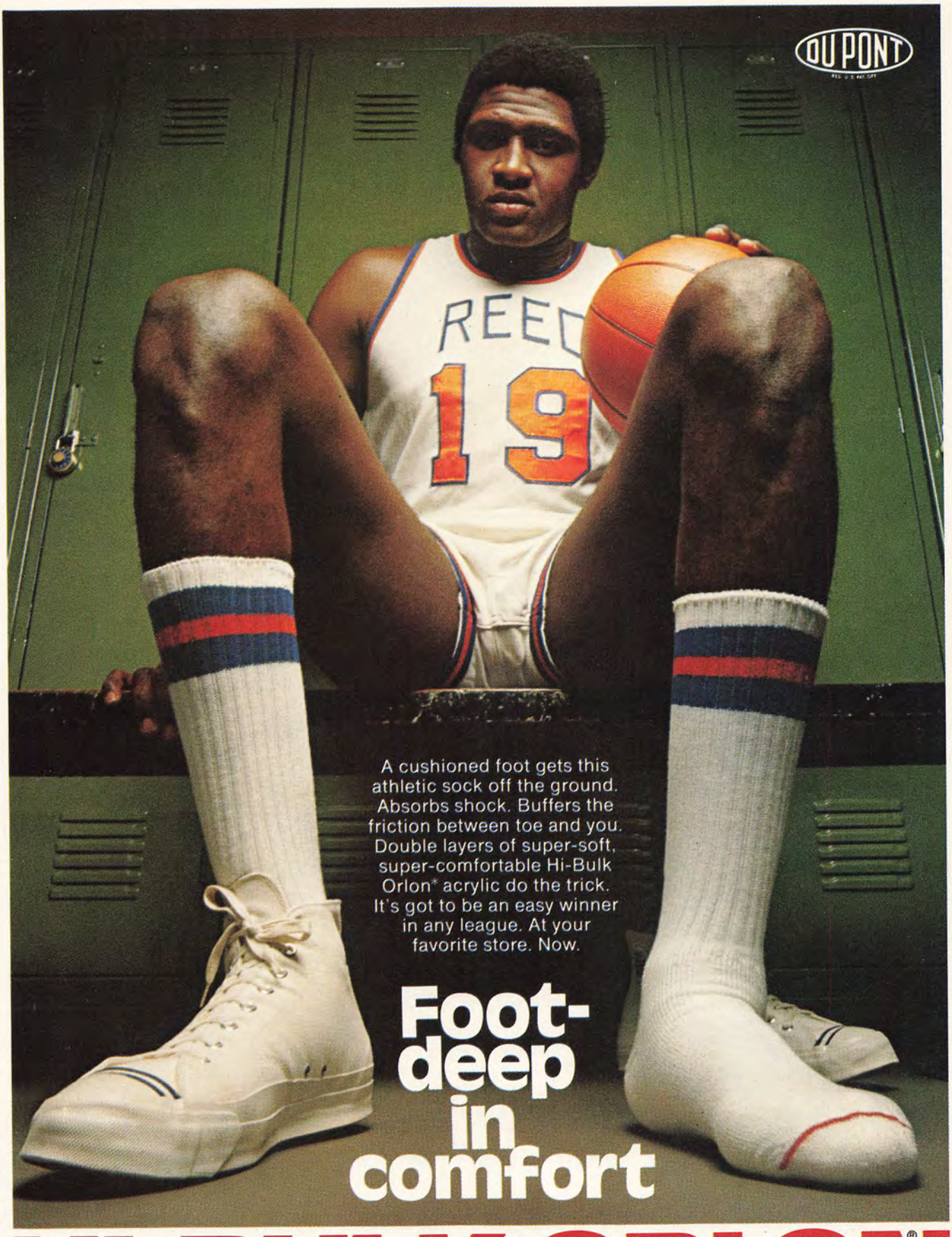
Height—6'8
Weight—200
College—Maryland University
Years Pro—Rookie
Birthdate—

O'Brien, red hair and all, comes to the Nets directly out of the University of Maryland. He was drafted in the second round by the Indiana Pacers, from whom the Nets acquired the rights to sign the young player.

Jimmy is one of a family of six, with three brothers and two sisters. He was born in Falls Church, Virginia, starring at Jeb Stuart High School there.

At Maryland, he wound up as sixth leading scorer in the school's history, showing a career average of 15 points per game. His Terrapin team last year turned in a 23-7 won-lost record.

Jimmy is an English major and attended summer school to pick up some needed credits. He hopes some day to go to law school.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NEW YORK NETS

NO.	NAME	POINTS		TOT.	PF
3	George Bruns				
5	Billy Paultz	10	4-6	24	
13	John Roche	10	2-2	22	
14	Brian Taylor	4	2-2	10	
15	Bill Schaeffer				
21	Tom Washington				
23	John Williamson				
24	Jim O'Brien				
25	Bill Melchionni	3		6	
30	Bob Lackey				
32	Julius Erving	9	5-10	23	
35	Larry Kenon	6		12	
40	Willie Sojourner	1		2	
43	Neil Jorgenson				
44	Gary Gregor	1		2	

COACH: KEVIN LOUGHERY
ASST. COACH: ROD THORN
TRAINER: FRITZ MASSMAN

1	2	3	4	TOTAL
20	30	25	26	101

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5,773

MEMPHIS TAMS

NO.	NAME	POINTS		TOT.	PF	POS.	HT.	WT.	AGE	YRS. PRO	COLLEGE
10	Larry Finch		6-7	6		G	6-2	185	22	0	Memphis
11	Wilbert Jones	6	3-3	15		F	6-8	205	26	4	Albany State
14	Johnny Neumann	7	6-6	20		G	6-6	200	21	2	Mississippi
15	John Baum	3		6		F	6-6	205	27	4	Temple
20	Jeff Halliburton					F	6-5	190	24	3	Drake
23	George Thompson	2	2-3	6		G	6-2	200	27	4	Marquette
24	George Lehmann	1		2		G	6-3	180	30	6	Campbell
30	Eddie Mast					F	6-9	220	25	4	Temple
32	Randy Denton	8	2-2	18		C	6-11	245	24	2	Duke
33	Jim Ard	2	2-2	6		F	6-9	215	25	3	Cincinnati
34	Lee Davis	4	1-2	9		F	6-8	240	28	5	N. Carolina
35	Irwin Mueller		0-2	0		F	6-8	230	29	8	S.F.

COACH: BILL VAN BREDA KOLFF
ASST. COACH: GEORGE LEHMANN
TRAINER: DON SPARKS

1	2	3	4	TOTAL
27	18	23	20	88

HOW TO SCORE—See page 28

Smoke from the finest tobaccos filtered through a bed of real charcoal to enrich the flavor and soften the taste.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

BILLY PAULTZ

Height—6'11
Weight—240
College—St. John's
Years Pro—3
Birthdate—7/30/48

In his third season as a pro, Billy Paultz moved in among the leaders in the "big man" category. The St. John's graduate wound up as No. 3 in the league standings in rebounds with an average of 12.53 per, as well as third in blocked shots with a total of 214. In addition he was named to the All-Star team for the first time.

Going into the 1973-74 campaign, Billy was only 10 rebounds shy of the 3,000 milestone. In points he had 3,775 and, if he can match his 1,381 output of last year, he'll be over 5,000 in scoring. In view of the fact that Paultz had to battle for a job when he first joined the club, that's pretty good progress.

Paultz began his basketball career in high school at River Edge, New Jersey, his home town, then attended Cameron State Junior College in Lawton, Oklahoma, for one year before matriculating at St. John's U. At St. John's, Billy equalled the school record of 25 rebounds in a single game set by Leroy Ellis.

Paultz is single. He is an ardent surfer, considering that his No. 1 hobby.

JOHN ROCHE

Height—6'3
Weight—170
College—U. of South Carolina
Years Pro—2
Birthdate—9/26/49

For those who were under the impression that John Roche's feats last year didn't quite match his acomplishments as a rookie, the figures provide somewhat of a surprise.

As a freshman when he made the ABA All-Rookie team, Roche averaged 12.9 points per game. Last year, as a sophomore, the New York City native moved up to 14.38 points as well as posting his career single game high of 46 points.

Johnny, brought up in the playgrounds of the East 60s in Manhattan, attended La Salle Academy in that borough before matriculating at the University of South Carolina. Gaining all possible schoolboy honors under the coaching of La Salle's Dan Buckley, John then went on to corral virtually all collegiate honors under the aegis of South Carolina's Frank McGuire. For three straight years he was on the All-America team. As a student majoring in marketing, he averaged "B" in his grades.

Drafted in the ABA by the Kentucky Colonels, who sold his rights to the Nets, Roche was the No. 1 choice of the Phoenix Suns in the NBA draft.

BILLY SHAEFFER

Height—6'5
Weight—200
College—St. John's University
Years Pro—Rookie
Birthdate—12/11/51

Billy Schaeffer, St. John's U. co-captain last year, received the most prestigious award possible for a Metropolitan college player—the famed Hagerty Award. It is symbolic of being the best college player in the area.

As a senior, Billy also broke four school records—38 points in a single game at the Redmen's home court (which he did twice); 24.7 points average for one season; 205 field goals in one season; and a shooting accuracy mark of .589 on 594 shots made of 1,008 tried.

He also wound up with the fourth highest scoring total in St. John's history—1,484 points. It is a figure exceeded only by Bob Zawoluk's 1,799, Tony Jackson's 1,603 and Sonny Dove's 1,576.

As a junior in the 1971-72 season, Billy connected for the highest field goal average in St. John's history—.636. He almost matched it with a .631 mark last season.

A swing man at St. John's—guard and forward—Schaeffer is slated solely for a forward position with the Nets.

Billy is a resident of Bellerose, attending Holy Cross High School in Flushing before matriculating at St. John's. He is single and was an accounting major in college. Billy was a No. 2 draft pick by the Los Angeles Lakers in the NBA as well as by the Nets in the ABA.

WILLIE SOJOURNER

Height—6'8
Weight—225
College—Weber State
Years Pro—2
Birthdate—

Life has to be a little easier for the Nets with Willie Sojourner on their side. Though Willie was chiefly a back-up center for the Virginia Squires the two years he played for them, thus seeing only limited service in each game, he was particularly tough for the Nets.

A resident of Virginia Beach, Sojourner attended Weber State before joining the Squires for the 1971-72 season as one of their three first round draft choices. He immediately proved himself an iron man, seeing action in every one of the Squires' games that season.

A fine shooter, Willie also is a strong rebounder and should be of great help to the Nets in this area.

Sojourner played one year of varsity basketball at Germantown, Pa., High School, where he was an outstanding swimmer. At Weber State, developing into a court star, Willie also became one of the nation's leading trackmen with several high jumps over seven feet.

BRIAN TAYLOR

Height—6'3
Weight—185
College—Princeton University
Years Pro—1
Birthdate—6/9/51

Brian Taylor starts his second year as a member of the Nets with a special distinction—he is the first player in the club's history to be named Rookie-of-the-Year.

The 22-year-old former Princeton athlete received that honor at the end of last season when he was selected by the Sporting News, in which players do the voting, and by the official American Basketball Association poll, which is decided by poll of the media (sportswriters, broadcasters, etc.).

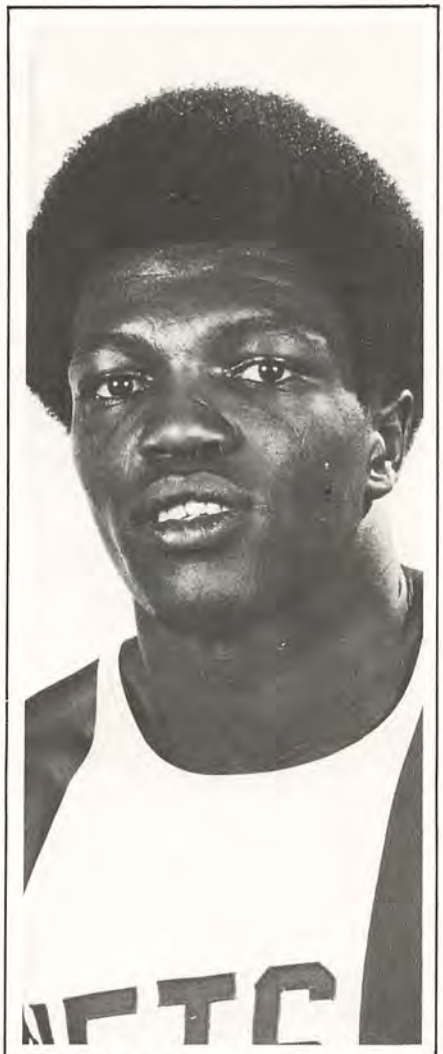
Brian impressed one and all with his quickness, his tremendous defensive ability and his zest for action. Brian was one of the league's leaders in field goal shooting accuracy with a .527 percentage and also was one of the most proficient in steals. He averaged 15.3 points per game in scoring.

A native of Perth Amboy, N.J., Brian is No. 3 in a family of four. He has an older sister, an older brother—Bruce—who is a corner back for the San Francisco 49ers, and a younger brother—Blake—who is playing basketball for Perth Amboy High, Brian's alma mater.

At Perth Amboy High, Brian won 12 letters, four each in basketball, baseball and football. He was named quarterback on the All-America All-Scholastic team.

Offered 400 scholarships, Taylor picked Princeton where he became the Ivy League's No. 2 scorer in his first varsity season and No. 1 in his second and last Tiger year.

A politics major at Princeton, Brian hopes not only to complete the one year he needs for a bachelor's degree but to continue on to law school.



JOHN WILLIAMSON

Height—6'2
Weight—195
College—New Mexico State
Years Pro—Rookie
Birthdate—

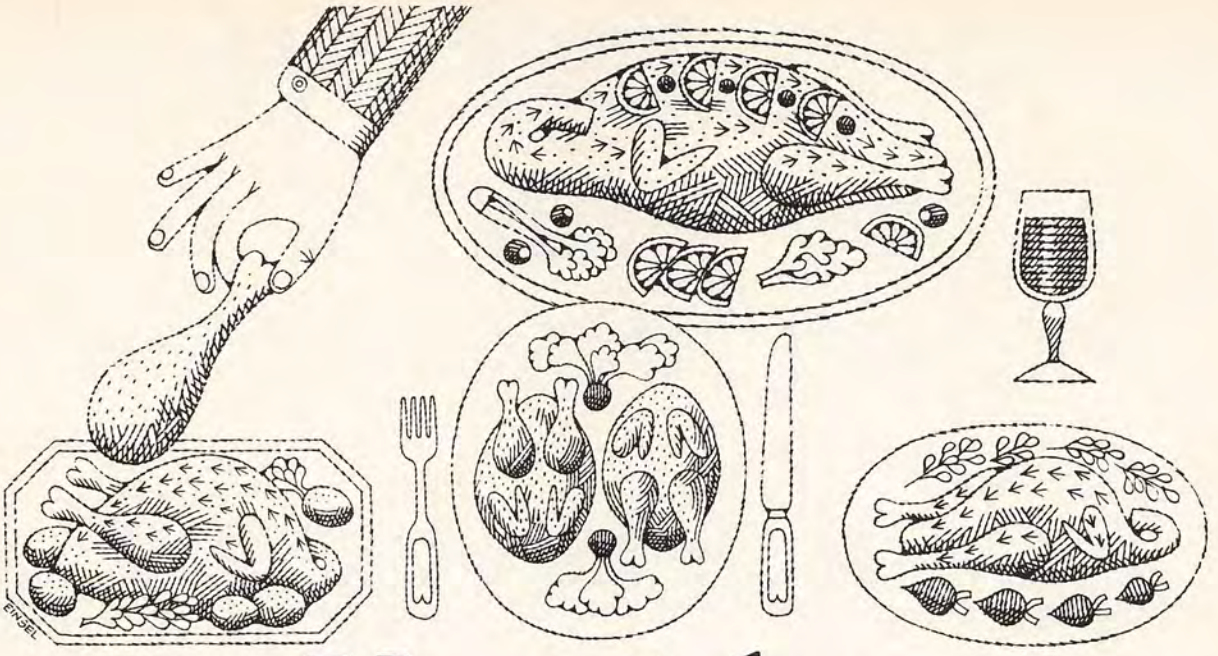
John Williamson is third in line in a family of ten children. There are five boys and five girls. Home is New Haven, where John became one of Wilbur Cross High School's super-stars, helping that team win the State championship while a sophomore.

Before his graduation from Wilbur Cross, Williamson garnered many honors, such as all-State, all-District and finally All-America. He then moved on to New Mexico State where he continued his superlative play, breaking one of Lew Alcindor's area records with 48 points in a single game.

In his two varsity years at New Mexico State, John was constantly among the nation's collegiate scoring leaders.

The past June, he impressed coach Kevin Loughery at the Nets' rookie camp and was signed for a pro contract.

John is single and makes music his chief hobby.



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TEAM	TOTAL LOST	WON
VS. CAROLINA	24	31
VS. DALLAS	16	22
VS. DENVER	15	23
VS. INDIANA	18	35
VS. KENTUCKY	25	39
VS. MEMPHIS	19	20
VS. SAN DIEGO	4	4
VS. UTAH	16	22
VS. VIRGINIA	19	31

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ABA PRESENTS ITS STRONGEST LINEUP FOR SEVENTH SEASON

After an off-season of changes from top to bottom, the American Basketball Association opened its 1973-74 season with the strongest lineup in its seven-year history.

Starting at the top, Mike Storen was named Commissioner early in September, replacing retiring Robert Carlson. Storen, who built first Indiana and then Kentucky into big winners, came to the position with a basketball background and knowledge unparalleled by any of his three predecessors.

Elsewhere, the uncertain Memphis situation was resolved when Charles O. Finley chose to keep his Tams in Memphis and hired a successful basketball veteran, Bill van Breda Kolff, as Coach and General Manager.

In between the ABA had its finest year signing draft choices—five first round picks along with a number of other high selections—that bolstered the lower finishing teams such as San Antonio, San Diego and New York. Virginia, Denver and Utah also were noticeably strengthened.

In another positive change, Dallas moved to San Antonio and became the Spurs with an enthusiastic reception that no doubt will mean a large attendance increase for the club, playing in the beautiful new Hemisfair arena.

And speaking of arenas, new 17,000-seat plus buildings are scheduled to be ready in Indiana next season and in Denver the following year while Dr. Leonard Bloom passed several more hurdles in his quest to bring his San Diego team a new 20,000-seat arena by next season.

In one of the most publicized changes, the Kentucky Colonels have a new owner, Mrs. Ellie Brown, who wasted little time appointing pro sports' first all-woman Board of Directors. The women have brought a new brand of enthusiasm to the game and, along with the switch of 10 Kentucky games to Cincinnati, should attract still more fans to Colonels games.

Two trades also placed great national focus on the league—Julius Erving, the great Dr. J, going from Virginia to New York, and Jim Chones, the highly touted

Mike Storen

rookie center of one year ago, going from New York to Carolina.

The ABA also lured away two of the top referees, Ed Rush and Jack Madden, from the National Basketball Association, and named Bob Bass the new Director of Officiating.

These changes and additions put the league on the verge of its seventh season with renewed enthusiasm and optimism bringing the fans the best and most competitive pro basketball.

Storen has been working toward that goal since almost the beginning of the league when a group of California promoters announced formation of the 11-team league at a meeting in New York on Feb. 2, 1967. Storen joined THE Indiana Pacers a short time later.

By then, the ABA was off to a running start with the naming of George Mikan as its first commissioner. One of the greatest players in basketball history, Mikan gave the new league immediate stature, and he also was the originator of the idea to play with a red, white and blue ball, a ball that has become synonymous with the ABA.

The league also adopted the three-point field goal and the 30-second time clock, which brought new excitement to the game.

In those early days, the league made two stunning moves: persuaded Rick Barry to jump from the NBA as the ABA's first true superstar; and then outbid the NBA for the services of All American center Mel Daniels, the ABA's first draft pick.

The new league also attracted such "name" coaches as Alex Hannum, Bill Sharman, Bones McKinney and Jim Pollard, and later Joe Mullaney, Bob Leonard, Al Bianchi and Butch van Breda Kolff. And last season, Dave DeBusschere signed with New York Nets as their general manager, starting in 1974.

When Mikan retired, Jim Gardner of Carolina took over as interim commissioner and flamed the bidding war for players before Jack Dolph replaced him in October, 1969. Dolph negotiated the league's first national television pact, and under his reign teams moved into new modern arenas with such new stars as Artis Gilmore, George McGinnis, Ralph Simpson, Dan Issel, Erving and Billy Cunningham. Attendance approached the three milion mark as fans took to the lively new league.

In a move to strenghthen competition and financial stability of the franchises, the league dropped the money-troubled Floridian and Pittsburgh franchises in June, 1972, and then added San Diego in August of that year, entering the season as a 10-team league.

Carlson replaced Dolph as commissioner in July, 1972, and served for one year as the league continued to move forward with its finest season ever.

The NBA meanwhile took notice of the growth of the new league, and realizing that the ABA was here to stay, opened merger talks. There were several false starts, but a merger bill finally was presented to Congress for approval. It was delayed by congressional and NBA player opposition.

Hopes still run high for a merger between the rival leagues, but Storen and the ABA are not sitting idly by waiting for it to happen.

"Merger or no merger, we plan to make the ABA the No. 1 pro basketball league in the world," vows the new Commissioner.

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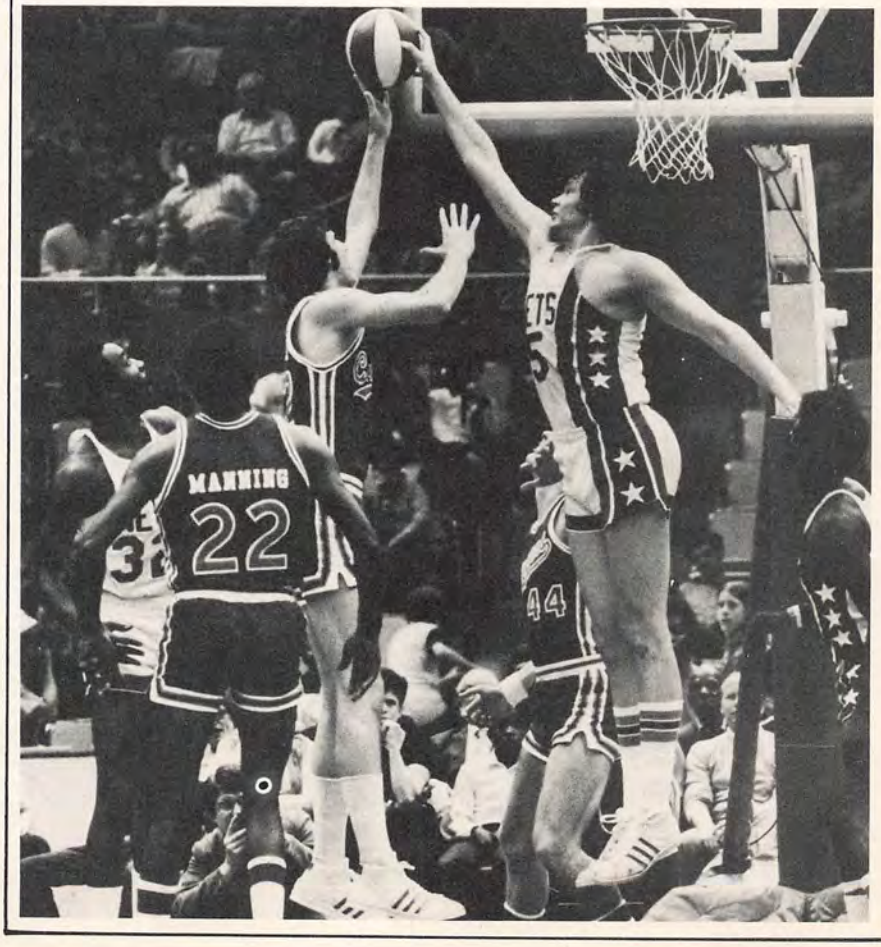

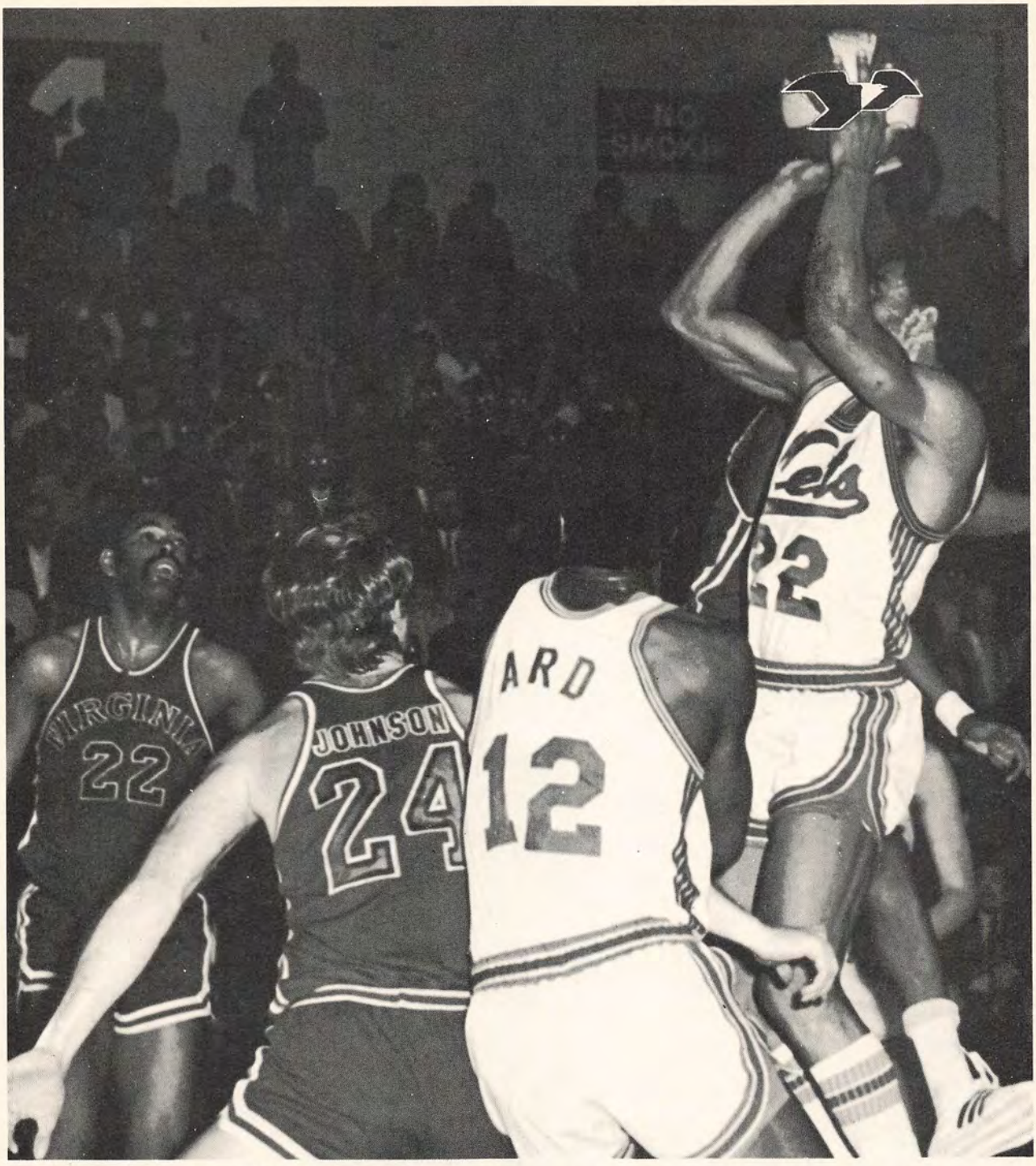

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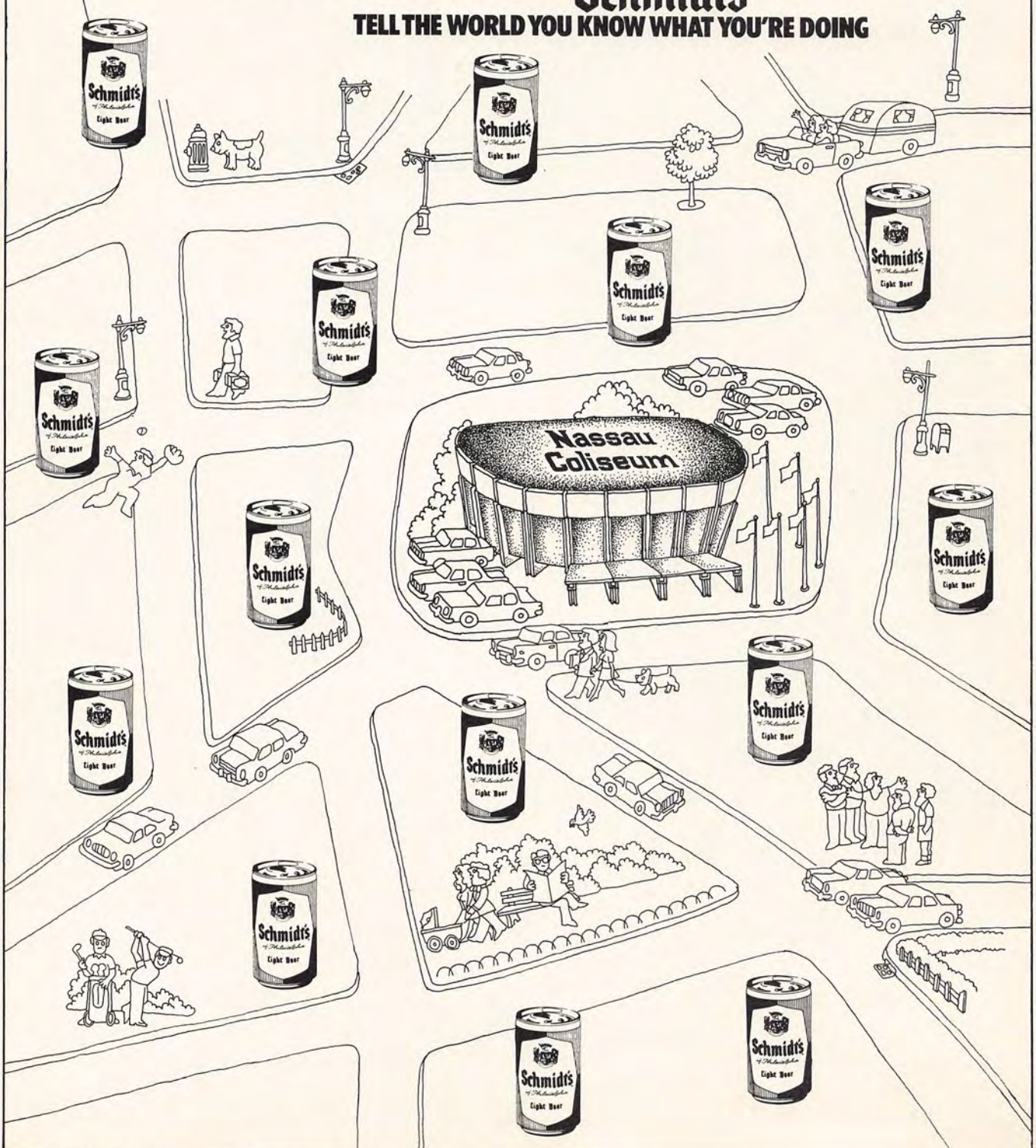

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ABA Rules

BACKCOURT FOULS—If a team is in control of the ball in its backcourt, and while in such control, a foul is committed against a member of the team, that foul shall be penalized by two free throws.

FREE THROWS—If the foul committed by a player is in excess of the number limited for his team, and calls for a single free throw, one additional free throw is allowed. If the excess foul calls for two free throws as in the case of a flagrant foul or in the case of a backcourt foul,or one or two free throws as in the case of a foul against a player in the act of shooting, the penalty free throw shall be permitted if any of the free throws is unsuccessful. The highest number of points that may be scored in one play is three. Exception: if a player is fouled while attempting a three-point shot. Technical fouls are not considered a part of a one play situation.

OFFENSIVE FOULS—An offensive foul is to be charged as a personal foul to the player involved, and is to be added to the team foul total for the purpose of determining bonus free throws. No free throw is awarded, and the ball is taken out-of-bounds by the defensive team. Double fouls are not team fouls for the purpose of determining bonus free throws.

SCORING—Credit one point for each free throw, two points for each field goal made from within the 25-foot circle and three points for each field goal made from outside the 25-foot circle. A field goal scored by a player in the opposing team's basket should be credited to the opposing team but not an individual player.

TEAM FOULS—Each team shall be limited to five personal fouls per quarter, with each foul in excess of five per quarter to be penalized by an additional free throw. During each overtime period the limitation shall be three personal fouls per team with an additional free throw for each personal foul in excess of three. If a team has not committed its quota of five fouls during the first ten minutes of each quarter, and its quota of three team fouls in the first three minutes of any overtime period, it shall be permitted to incur one team foul during the last two minutes of each quarter, and the last two minutes of any overtime period or periods, without incurring the penalty of an extra free throw.

TECHNICAL FOULS—The first unsportsmanlike act by a player or coach shall be penalized by a technical foul and a $50.00 fine. The second infraction by the same player or coach shall be penalized by a technical foul and expulsion from the game.

PERSONAL FOULS—Each player is allowed a total of five personal fouls before he is disqualified on the sixth.

TIME-OUTS—Each team may take seven charged time-outs during regular playing time. One additional time-out may be granted each team for each extra period of an overtime game. Each team is limited to no more than three time-outs in the fourth quarter even though the team may not have used their respective allowed four time-outs in the first three quarters. If neither team has taken a time-out during the first five minutes of each of the four quarters, it shall be mandatory for the home team to take one before the sixth minute of each. If neither team has taken a second time-out before the ninth minute of each of the first four quarters, it shall be mandatory for the visiting team to take one between the 9th and 10th minutes.

30-SECOND RULE—A team in control of the ball must make an attempt to score within 30 seconds after gaining control of the ball. Loss of the ball will result if team fails to shoot within required time.

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TIME OUT (WITH FOUL)

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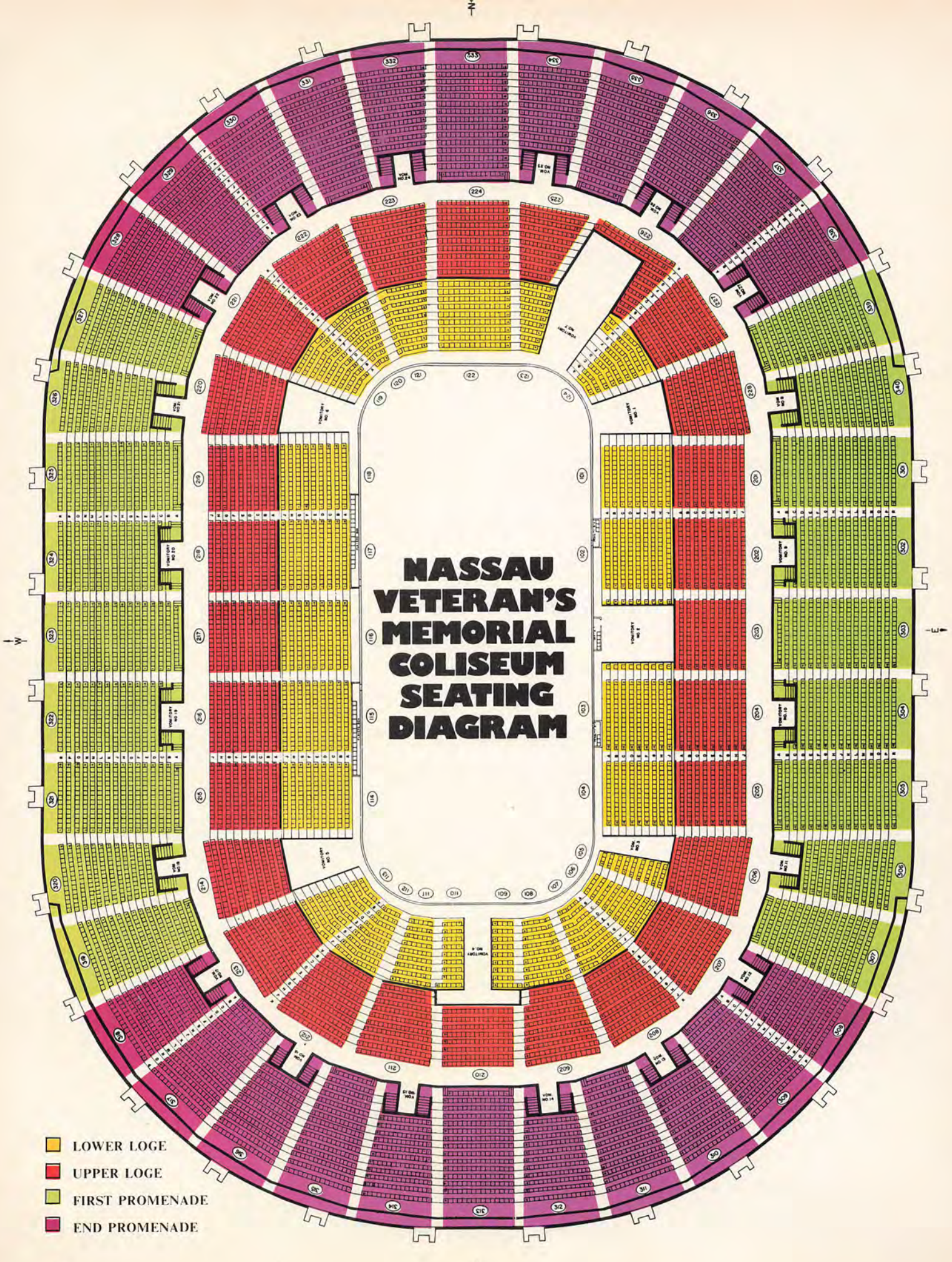
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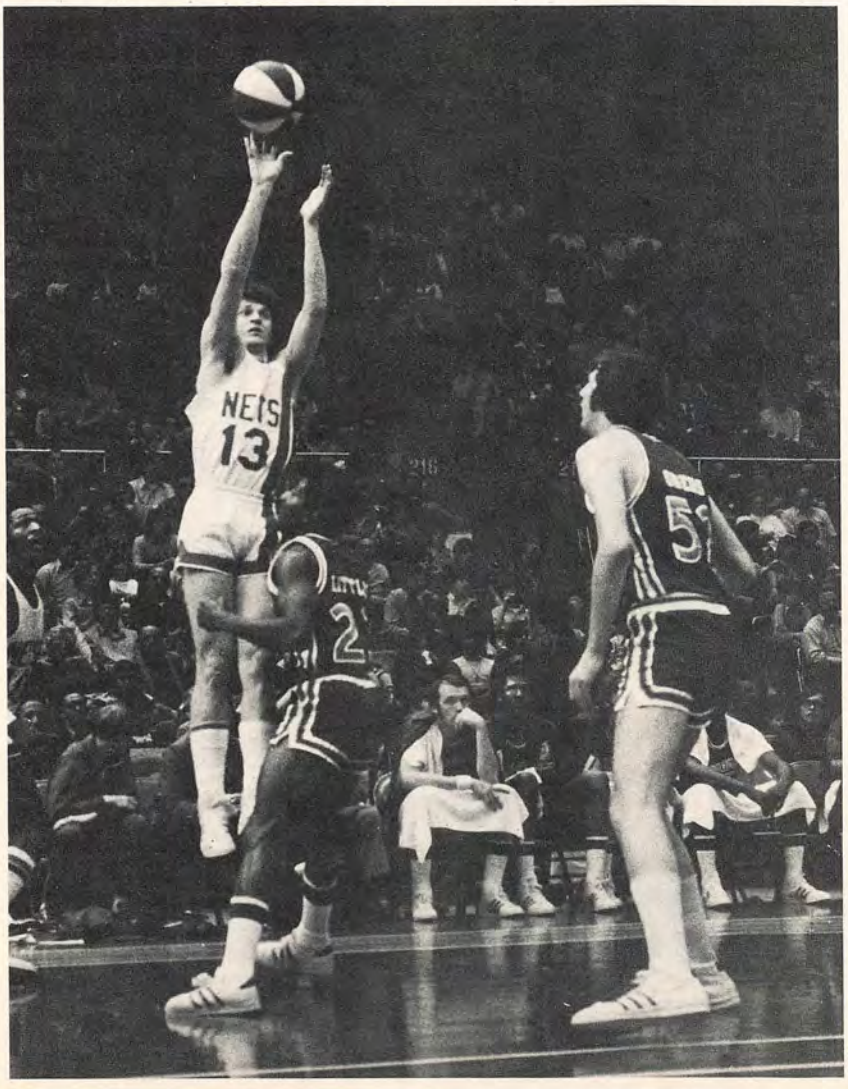
2PT FGA	1240	GEORGE CARTER
3PT FGM	34	JOHN ROCHE
3PT FGA	103	JOHN ROCHE
FREE THROWS MADE	440	GEORGE CARTER
FREE THROWS ATT.	529	GEORGE CARTER
OFFENSIVE REBOUNDS	279	BILLY PAULTZ
DEFENSIVE REBOUNDS	736	BILLY PAULTZ
TOTAL REBOUNDS	1015	BILLY PAULTZ
AVERAGE REBOUNDS	12.53	BILLY PAULTZ
ASSISTS	453	BILL MELCHIONNI
ERRORS	255	GEORGE CARTER
PERSONAL FOULS	308	GEORGE CARTER
DISQUALIFICATIONS	7	GEORGE CARTER
	7	JIM CHONES
TOTAL POINTS	1578	GEORGE CARTER
AVERAGE POINTS	19.01	GEORGE CARTER
2 POINT FG PCT.	.539	TOM WASHINGTON
3 POINT FG PCT.	.400	BILL MELCHIONNI
FREE THROW PCT.	.840	BILL MELCHIONNI



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NEW YORK NETS HIGHS YEAR BY YEAR

	1967-68	1968-69	1969-70
GAMES PLAYED	78 D. Anderson	75 W. Frazier	81 W. Simon
MINUTES PLAYED	2626 D. Anderson	2750 W. Simon	2859 L. Hunter
2 Pt FG	632 L. Tart	564 W. Simon	745 L. Tart
3 Pt FG	91 T. Jackson	22 R. Perry	41 G. Lehmann
FREE THROWS	451 L. Tart	290 W. Simon	412 W. Simon
REBOUNDS	856 D. Anderson	554 W. Simon	879 E. Johnson
TOTAL POINTS	1718 L. Tart	1436 W. Simon	1935 L. Tart

	1970-71	1971-72	1972-73
GAMES PLAYED	83 B. Paultz 83 S. Dove	83 B. Paultz	83 G. Carter
MINUTES PLAYED	3284 B. Melchionni	3616 R. Barry	2976 G. Carter
2 Pt FG	510 B. Paultz	829 R. Barry	569 G. Carter
3 Pt FG	19 R. Barry	73 R. Barry	34 J. Roche
FREE THROWS	451 R. Barry	641 R. Barry	440 G. Carter
REBOUNDS	940 B. Paultz	1035 B. Paultz	1015 B. Paultz
TOTAL POINTS	1734 R. Barry	2518 R. Barry	1578 G. Carter

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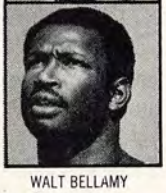

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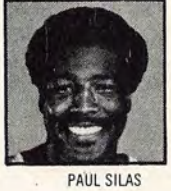

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Groshire	USA	Play Maker
Petrocelli	USA	Italian Flavor
Louis Roth	USA	Star Performer
Stanley Blacker	USA	Team Leader
Delton	USA	Pure Dynamite
Daks	British	Great Legs
Haspel	USA	Cool Customer
Raffles Wear	USA	Some Dude
GGG*	USA	Bonus Baby
Biltwell Embassy	USA	Real Competitor

Shirts

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Burma	USA	Great Hands
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Gant	USA	All Class
Eagle Shirtmakers	USA	Super Star
Rags	USA	Colorful Style
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Givenchy	French	Fancy Dan
Countess Mara	USA	First Lady
Oleg Cassini	USA	Mr. Smooth

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Aquascutum	British	Mr. Outside
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London Fog	USA	Always Great
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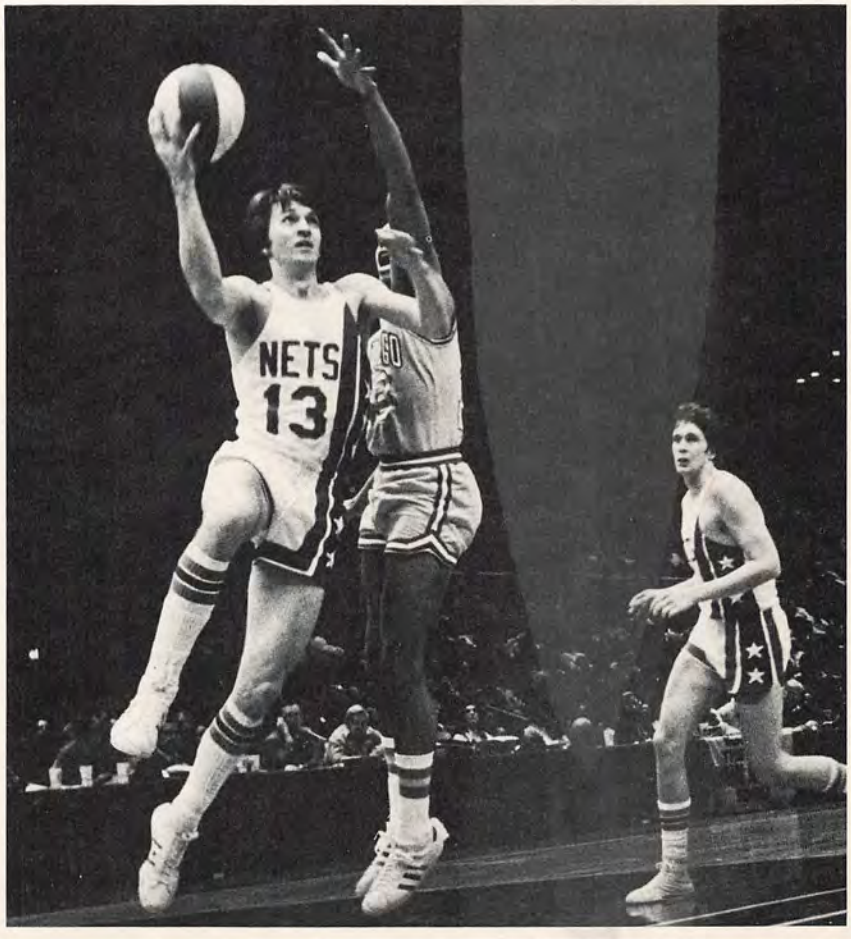
NEW YORK NETS INDIVIDUAL RECORDS

SINGLE SEASON

Games Played	83	Billy Paultz	1970-71
		Sonny Dove	1970-71
		Billy Paultz	1971-72
		George Carter	1972-73
Minutes	3616	Rick Barry	1971-72
2 Pt. FGM	829	Rick Barry	1971-72
2 Pt. FGA	1732	Rick Barry	1971-72
3 Pt. FGM	91	Tony Jackson	1967-68
3 Pt. FGA	302	Tony Jackson	1967-68
Free Throws Made	641	Rick Barry	1971-72
Free Throws Attempted	730	Rick Barry	1971-72
Total Points	2518	Rick Barry	1971-72
Rebounds	1035	Billy Paultz	1971-72
Avg. Rebounds Per Game	12.53	Billy Paultz	1972-73
Assists	672	Bill Melchionni	1970-71
Personal Fouls	335	Les Hunter	1969-70
Avg. Points Scored Per Game	31.40	Rick Barry	1971-72
2 Pt. FG Pct.	.527	Brian Taylor (391-742)	1972-73
3 Pt. FG Pct.	.400	Bill Melchionni (6-15)	1972-73
Free Throw Pct.	.890	Rick Barry	1970-71



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189-03 Northern Blvd. 212-353-6848
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TOURNAMENT TIME

Here are some of the youngsters and officials who helped put over another successful Invitational Basketball Tournament under New York Nets, Dairy Barn and Nassau County Department of Recreation and Parks sponsorship last July-August. It was third annual, attracting some 1,000 boys representing 60 high schools from Nassau. Gentleman at right is Nets own sales director, Chuck Stewart.

"PEPPER POTS"

"PEPPER POTS"—Full of vim and vigor in putting across their message of Dr. Pepper-Nets-Islanders Clinics are (l. to r.) Bob Church, Brian Taylor, Bob Nystrom and Peter Murphy. Nets' Taylor was last year's ABARookie-of-the-Year. Islanders' Nystrom is crack young right winger. Murphy and Church are sponsor Dr. Pepper executives. The group, plus other Nets and Islander players, staged 90 clinics over an area that stretched from Suffolk to Nassau to Queens, Brooklyn, Manhattan, Staten Island and even into Connecticut this past July and August. In addition, some 50,000 youngsters who attended the sessions were treated to a variety of souvenirs—cases upon cases of Dr. Pepper drinks, autographed pictures, basketballs and pucks, as well as free tickets to a Dr. Pepper Night at a Nets game. It was third annual tour of these clinics. There'll be more.

The giant redwoods. See them on an American Airlines Fly/Drive Vacation.

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So you can do as you please, see whatever you please for as long as you please.

Why not talk to your Travel Agent. And get all the details about American's Fly/Drive Vacations to San Francisco, Los Angeles and San Diego. (If you like, you can fly into one city and fly home from another.)

There's nothing we'd like better than to make this summer's family vacation one you'll always remember. And one your children will never forget.

American Airlines
To The Good Life.©

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*Prices quoted are special tour basing round trip coach airfares, subject to change without notice.

The ad you're reading right now is worth a lot more than it costs.

For one thing, you're reading it and it may convince you to buy this space in the next issue of the New York Nets Official Program. Which means that the hundreds of thousands of Nets fans who don't know about your business or your product or your service now, probably will the next time around. And like yourself, they're an exciting bunch of people who know the meaning of quality and loyalty.

This Nets program has been developed to feature exciting editorial content and graphic design. Our advertisers are convinced that their ads will be worth a lot more than they cost. And our future issues promise to be even more exciting.

To find out how you can be in the Nets program right now or for any more information you may need, call Robert F. Corrao, Executive Vice President.

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BIG NIGHT

For some 2,000 lucky contestants at the past summer's Dr. Pepper – sponsored clinics, Friday night, Oct. 12, is payoff time. The free tickets they were handed out will be good on that date for Nets opening ABA game against Virginia Squires at Nassau Coliseum. All that was required was to get the ball through the hoop at least once.

Trunz is at the Coliseum. Hot Dog!

A Subsidiary of DAVOS, Inc.
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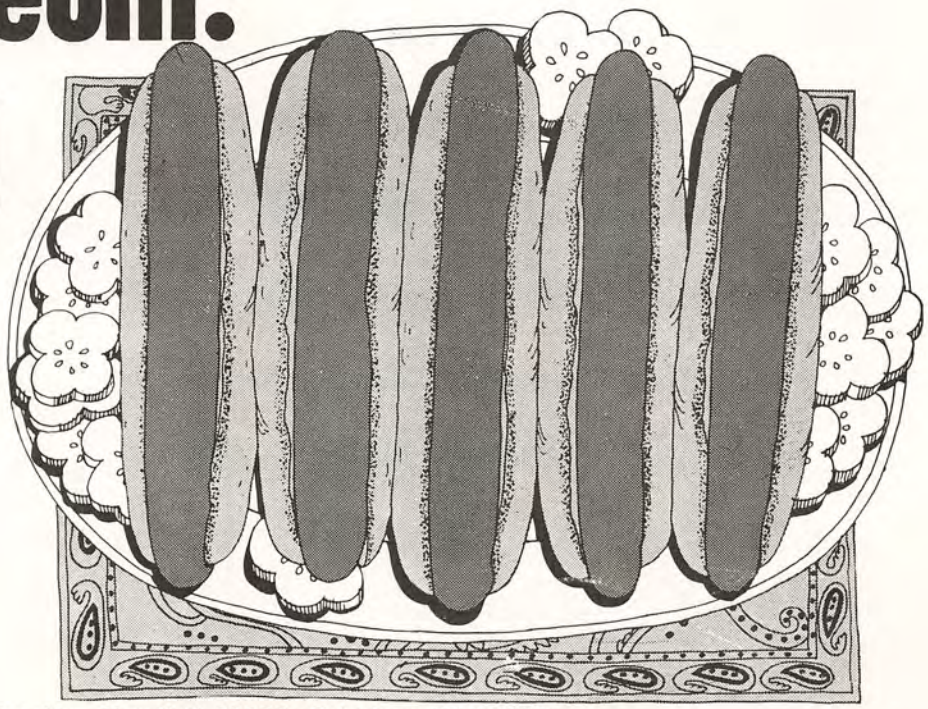

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If one of our agents examines your situation and then recommends one of our competitors' policies, he's simply doing the job you and we want him to do. You get the right coverage at the right price. When you're satisfied, he knows you'll continue to do business with him. And we're motivated constantly to improve our coverage and service.

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BEHIND EVERY TEAM THERE'S A...

ALLAN LEVY, M.D.
TEAM PHYSICIAN

Dr. Levy, despite being under 150 pounds all his adult life is a former football (watch charm guard) and hockey player. In hockey, in fact, he participated in semi-pro-ranks.

Born in Saranac, New York, he attended Saranac Lake High School, matriculated at Columbia University and received his M.D. from Cornell Medical School.

He has been the Nets' doctor all six previous years of their existence. Last year he added the Islanders to his duties.

BILL SKEHAN
EXECUTIVE VICE-PRESIDENT

Bill Skehan is the new Executive Vice-President of the Nets as well as the Islanders. He comes to his duties with the highest qualifications, being a lawyer and a certified public accountant.

It all started in Manhattan, where he was born 33 years ago, then off to Fordham Prep and Holy Cross, where he received a B.A. in '61. The Rutgers Graduate School of Accounting was next, to be followed by an eight-year stint in the office of Touche, Ross and Co., one of the country's major accounting firms.

In the interim, he took night classes at Fordham Law School, getting his law degree in 1968. He also found some time over that period to teach accounting at Fordham.

In 1970, Touche, Ross and Co. sent the New York native to Seattle to head their tax office there. Bill held that job until he was induced to return east in early 1972 to join the Nets.

He is married to the former Eileen Jarden. They have one child, Michael Brendon, and reside in Port Washington.

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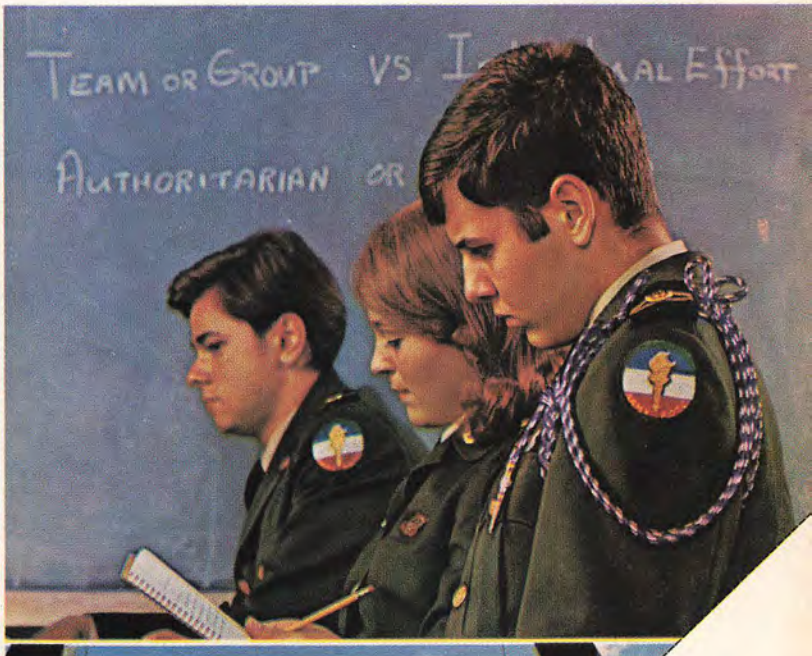

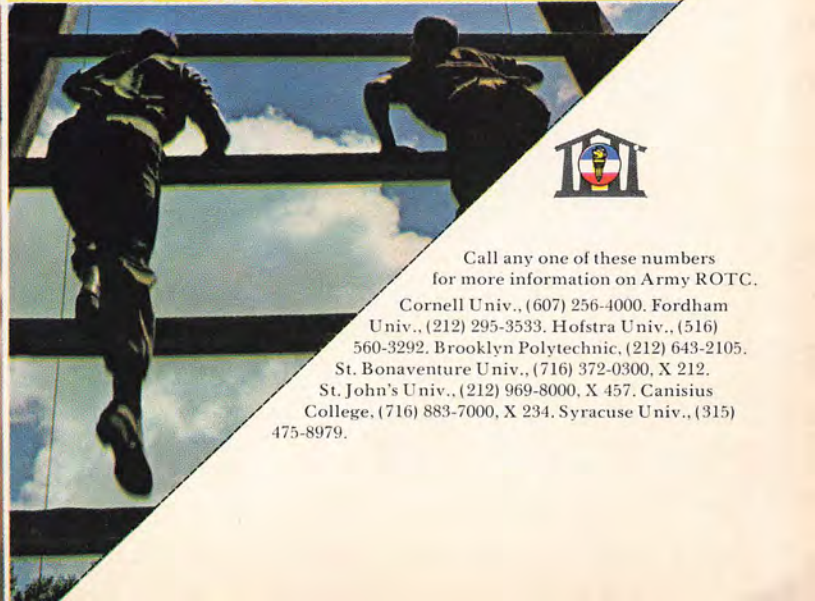

Call any one of these numbers for more information on Army ROTC. Cornell Univ., (607) 256-4000. Fordham Univ., (212) 295-3533. Hofstra Univ., (516) 560-3292. Brooklyn Polytechnic, (212) 643-2105. St. Bonaventure Univ., (716) 372-0300, X 212. St. John's Univ., (212) 969-8000, X 457. Canisius College, (716) 883-7000, X 234. Syracuse Univ., (315) 475-8979.

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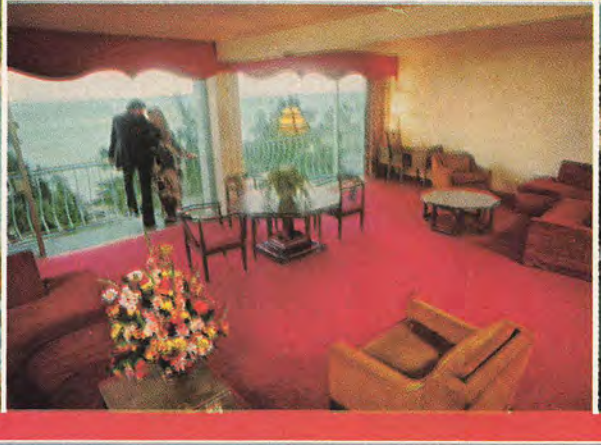
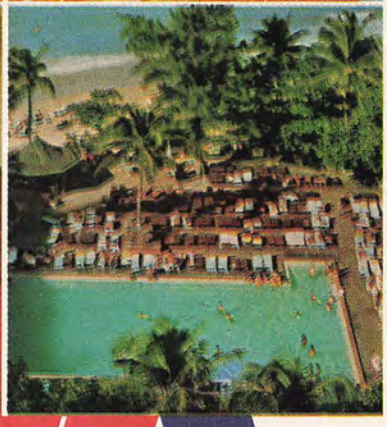

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N.J. Americans '67-68 (16)	N.Y. NETS '68-69 '(23)	N.Y. NETS '69-70 (18)	N.Y. NETS '70-71 (16)	N.Y. NETS '71-72 (15)	N.Y. NETS '72-73 (16)
Levern Tart	Willie Somerset	Barry Kramer	Rick Barry	Rick Barry	Jim Ard
Tony Jackson	Walt Simon	Billy Evans	Levern Tart	Jim Ard	John Baum
Dan Anderson	Ron Perry	John Smith	Bill Melchionni	Billy Paultz	George Carter
Art Heyman	Levern Tart	Bob Arnzen	Manny Leaks	Joe DePre	Jim Chones
Walt Simon	Steve Chubin	Bob McIntyre	Billy Paultz	Bill Melchionni	Joe DePre
Bruce Spraggins	Bob Verga	Dennis Grey	Sonny Dove	Sonny Dove	Bob Lackey
Barry Leibowitz	Manny Leaks	Jack Gillespe	Ed Johnson	Manny Leaks	Bill Melchionni
Mel Nowell	Maurice McHartley	Levern Tart	Joe DePre	Tom Washington	Billy Paultz
Stewart Johnson	Randy Mahaffey	Les Hunter	Ollie Taylor	Ollie Taylor	John Roche
Bob McIntyre	Oliver Darden	Bill Melchionni	Les Hunter	John Roche	Brian Taylor
Bob Lloyd	Dan Anderson	Sonny Dove	Jim Ard	Bobby Greacen	George Tinsley
John Austin	Bob Lloyd	Walt Simon	Bill Bunting	Jarrett Durham	Tom Washington
Jim Caldwell	Tom Hoover	Ed Johnson	Jeff Congdon	Elnardo Webster	Art Becker
Dexter Westbrook	Stu Johnson	Steve Chubin	Luther Green	John Baum	Gary Gregor
John Mathis	Wilbert Frazier	George Lehmann	Jim Hayes	Gary Zeller	Brian Mahoney
Al Beard	Willie Worsley	Ron Taylor	Bill DeAngelis		George Bruns
	Tom Bowens	Luther Green			
	Ken Wilburn	Bob Christian			
	Tony Koski				
	Larry Lentz				
	Tony Jackson				
	Rod Knowles				
	Hank Whitney				

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NEW YORK NETS GAMES

HOME

OCTOBER—1973		
Friday	12	Virginia
Friday	19	Memphis
Sunday	21	Utah
Friday	26	San Antonio
NOVEMBER		
Friday	2	Kentucky
Wednesday	21	Utah
Sunday	25	Indiana
Wednesday	28	San Diego
Friday	30	Denver
DECEMBER		
Sunday	2	Carolina
Friday	7	Memphis
Wednesday	12	Carolina
Friday	14	San Diego
Sunday	16	Utah
Wednesday	19	Kentucky
Friday	21	Virginia
JANUARY—1974		
Wednesday	2	Carolina
Friday	4	Denver
Sunday	6	Kentucky
Friday	11	Indiana
Wednesday	16	Carolina
Friday	18	Memphis
Sunday	20	Kentucky
Wednesday	23	Virginia
Friday	25	San Antonio
Sunday	27	Carolina
FEBRUARY		
Friday	1	San Antonio
Sunday	3	Kentucky
Friday	8	Indiana
Sunday	10	Memphis
Wednesday	13	Virginia
Wednesday	20	Memphis
Wednesday	27	San Antonio
MARCH		
Friday	1	San Diego
Sunday	3	Indiana
Friday	8	Kentucky
Sunday	10	Virginia
Wednesday	13	Utah
Friday	15	Denver
Wednesday	20	Memphis
Friday	22	San Diego
Wednesday	27	Denver

NEW YORK NETS GAMES

AWAY

OCTOBER—1973		
Wednesday	10	at Indiana
Saturday	13	Carolina at Charlotte
Wednesday	24	Kentucky at Louisville
Tuesday	30	at San Antonio
Wednesday	31	at Denver
NOVEMBER		
Saturday	3	Kentucky at Louisville
Wednesday	7	Virginia at Norfolk
Thursday	8	at Utah
Saturday	10	At San Diego
Sunday	11	at San Antonio
Tuesday	13	at Memphis
Friday	16	Carolina at Greensboro
Saturday	17	Virginia at Hampton Roads
Friday	23	at Denver
Saturday	24	at Utah
DECEMBER		
Saturday	1	Virginia at Norfolk
Wednesday	5	at Indiana
Thursday	6	at Memphis
Saturday	8	Kentucky at Cincinnati
Saturday	15	Carolina at Charlotte
Wednesday	26	Carolina at Raleigh
Friday	28	at Utah
Saturday	29	at San Diego
JANUARY—1974		
Saturday	5	Virginia at Hampton Roads
Tuesday	8	Virginia at Norfolk
Wednesday	9	at Memphis
Thursday	10	at San Antonio
Saturday	19	at Memphis
FEBRUARY		
Saturday	2	Carolina at Greensboro
Wednesday	6	at Indiana
Thursday	14	Carolina at Charlotte
Friday	15	Kentucky at Cincinnati
Saturday	16	at Utah
Friday	22	at San Diego
Saturday	23	at Memphis
MARCH		
Saturday	2	Virginia at Hampton Roads
Wednesday	6	at San Diego
Thursday	7	at Denver
Saturday	16	Kentucky at Lexington
Sunday	17	at Indiana
Saturday	23	at Denver
Sunday	24	at San Antonio

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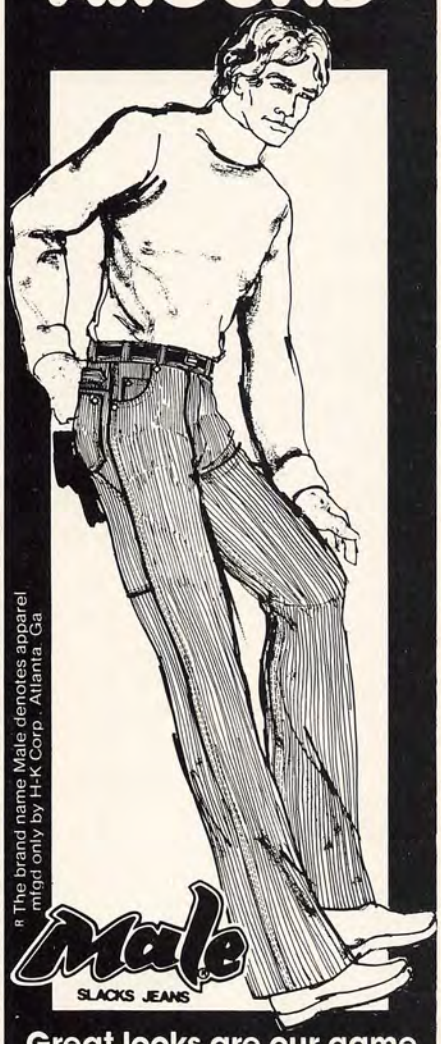

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BASKETBALL VOCABULARY

TEAM PLAYER: A player who passes the ball to me.
BALL HOG: A player who wants me to pass the ball to him.
MONSTER: a player half an inch taller than me.
LITTLE MAN: A player shorter than me.
ALL-STAR PLAYER: A player no better than I am, who is allowed to get away with murder by the referee.
REFEREE: A blind idiot with an unreasoning hatred of me.
DEFENSIVE STAR: A player who can't shoot.
BAD PASS: A ball that I fumble.
REBOUND: High altitude wrestling.
FAST BREAK: Stampede.
OUT OF BOUNDS PLAY: Every man for himself.
FUMBLE: Another player's muff of my perfect pass.
SWITCH: What you holler on defense when you have no idea where your man went.
HELP OUT: When I leave my man unguarded to get in the way of my teammate guarding the pivot man.
CLOG THE MIDDLE: Two players helping out at once.
ZONE DEFENSE: Helping out by clogging the middle.
GOOD SHOT: Any shot I can get off.
BAD SHOT: That taken by a teammate.
CRAZY SHOT: Basket made by the man I'm guarding.
CRY BABY: Opposing player who complains to the referee.
FIGHTER: Teammate who complains to the referee.

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